Investor Presentation





Quarter Ended December 31, 2021



Safe Harbor Statement

Statements in this presentation regarding Lincoln's business that are not historical facts may be "forward-looking statements" that involve risks and uncertainties. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. Important factors that could cause such differences include, but are not limited to: our failure to comply with the extensive regulatory framework applicable to our industry or our failure to obtain timely regulatory approvals in connection with a change of control of our company or acquisitions; our success in updating and expanding the content of existing programs and developing new programs in a cost-effective manner or on a timely basis; risks associated with changes in applicable federal laws and regulations, including final rules that took effect during 2011 and other pending rulemaking by the U.S. Department of Education; uncertainties regarding our ability to comply with federal laws and regulations regarding the 90/10 rule and cohort default rates; risks associated with the opening of new campuses; risks associated with integration of acquired schools; industry competition; our ability to execute our growth strategies; conditions and trends in our industry; the COVID-19 pandemic and its impact on our business and the U.S. and global economics; general economic conditions; and other factors discussed in our annual report on Form 10-K for the year ended December 31, 2021. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in Lincoln's annual report on Form 10-K for the year ended December 31, 2021. All forward-looking statements are qualified in their entirety by this cautionary statement, and Lincoln undertakes no obligation to revise or update this news release to reflect events or circumstances after the date hereof.



Investment Opportunity





Employers cannot find enough technically trained employees and with the infrastructure bill passed demand for skilled workers should be even greater



Leader

Lincoln is a leading, technical, hands-on educator and trainer serving high demand industries (transportation, skilled trades and healthcare) facing this Skills Gap



Growth

Proven ability to grow population and revenue in high and low unemployment markets



Profitability

Long term significant operating leverage with approximately 40% of incremental revenue dropping to the bottom line.



Balance sheet

Strong balance sheet with resources to expand programs and campuses to accelerate growth



Efficient Delivery

Lincoln should emerge from COVID-19 disruption in an excellent position for growth

- Lincoln has historically benefited from economic slowdowns
- Renewed attention on healthcare careers
- Methods of operating under distance learning can be retained to deliver education under a more efficient blended strategy going forward













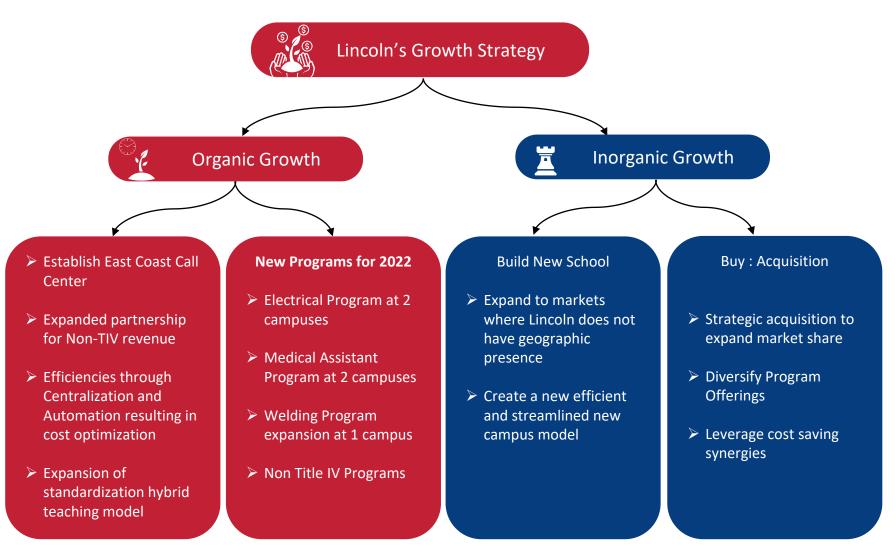


2021: A New Chapter for Lincoln

2015 - 2017Restructuring 2018 - 2020**Turnaround** 2021 & beyond Growth > Pressures throughout industry > Leadership changes > Programs realigned > Positive new student > Campuses closed Achieve organic growth starts > Cost cutting Resources to accelerate > Enrollment growth growth > Return to profitability Increase marketing > Financing transactions Expand and add programs Add campuses



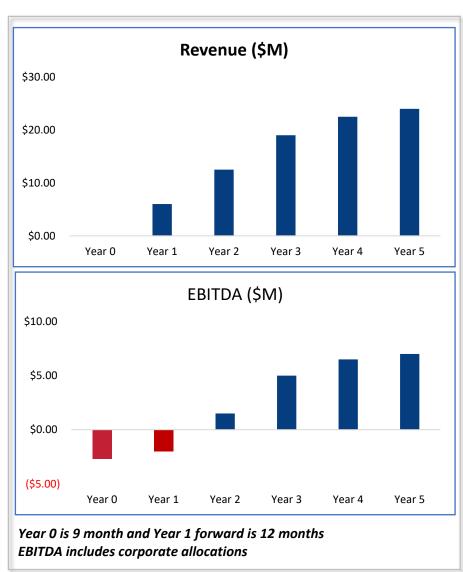
Growth Strategy





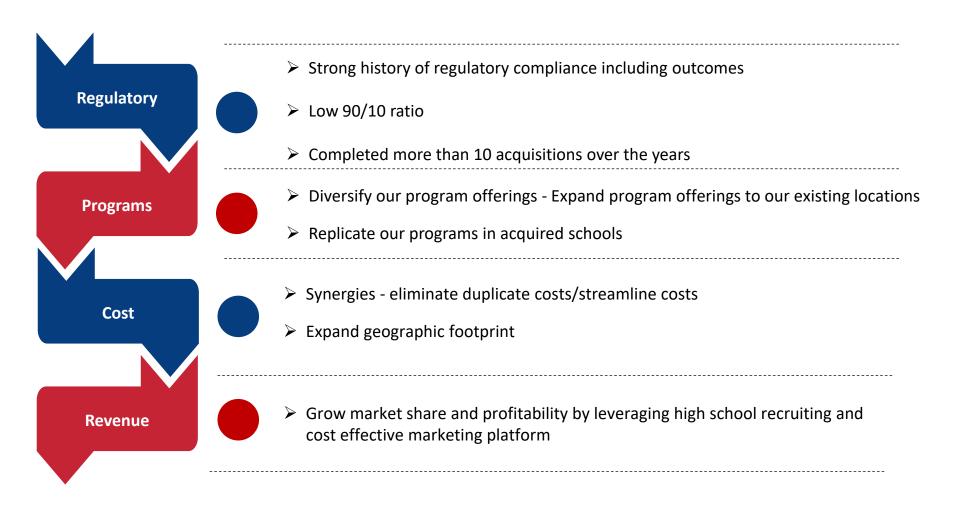
New Campus Hybrid Learning Model

State-of-the-art facilities ~60k -**Facilities** 80k square feet The Campus will offer a mix of **Automotive and Skilled Trade Blended Programs** Programs in the Hybrid Learning Model. CapEx: ~\$15M > ~\$4.8M of EBITDA loss in years 0/1 Accretive to earnings within 2 years **Financials** Avg Pop of ~700 students by Year 5 **IRR of 30%**





Disciplined Acquisition Strategy





Transformational Impact of COVID-19

Pivoted to Online/Blended

- All campuses were closed mid March 2020 & moved to remote services
- Campuses started to re-open in June 2020 with all open by August
- All campus support services offered at the campus and remotely
- Lincoln finished 2020 financially stronger than 2019

Strong 2020 Results

- Revenue grew by 7.2% to \$293.0 million and starts increased 10.7%.
- EBITDA grew by 66.1% to \$22.2 million
- Cash increased and debt declined to end the year net cash +
- Started 2021 with 1,034 more students

2021 Operations

- ➤ Met or exceeded 2021 guidance
- Cash and cash equivalents as of 12/31/2021: ~\$80M
- No debt outstanding as of 12/31/2021; \$11M available under revolving line of credit
- Monetized real estate through a sale-leaseback transaction

2022 and Beyond

- ➤ All programs will be blended 25% online / 75% on campus.
- Lincoln's existing operations will be simplified and streamlined
- Additional services will improve graduation and placement rates
- Operating efficiencies should lead to increased profitability



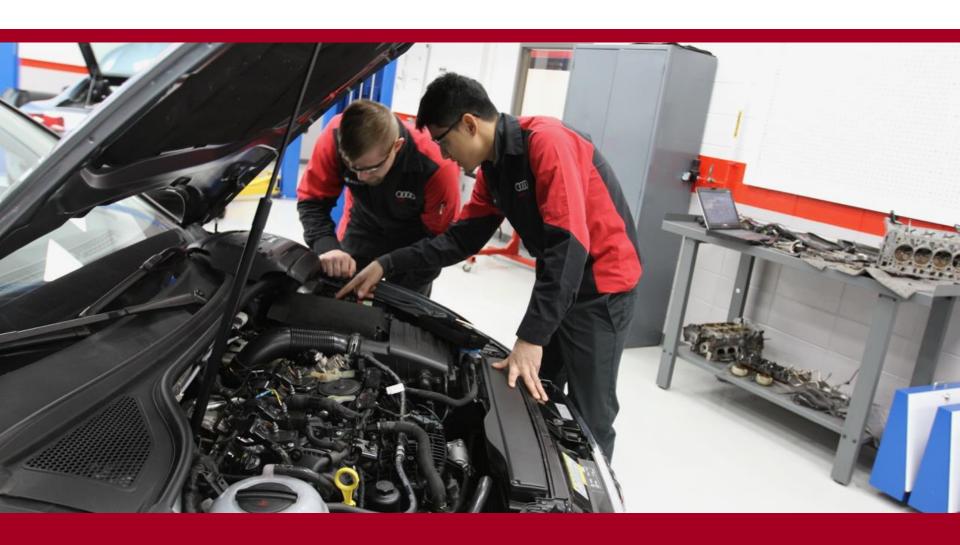
Lincoln Graduates are Essential Workers



Approximately 90% of our students are pursuing careers that the U.S Department of Homeland Security considers Essential Critical Infrastructure Workers.



Company Overview





Nasdaq : LINC

Key Highlights

- A national leader with 75 years of experience
- Focused on providing hands-on training serving national, large regional, and local employers in transportation, skilled trades, and healthcare
- Strong student outcomes and regulatory record
- ➤ The growing "middle skills gap" will drive growth for the next decade
- High operating leverage as enrollment grows
- Unlocking value in our real estate to provide additional liquidity to accelerate growth
- Opportunities to expand footprint and program offerings for additional growth

Stock Price as of 12/31/2021	\$7.47
52-week Price Range	\$5.78 - \$8.08
Common Shares Outstanding	25.5M

M8.0

Average Volume (12 mo.)	117,507
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Revenues (2021)	\$335.3 M
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Adjusted EBITDA (2021)	\$38.1 M
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nstitutional Ownership	67.6%
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Insider Ownership	9.0%
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Lincoln Today



- Headquartered in Parsippany, NJ
- Operates 22 campuses in 14 states with approximately 13,100 students
- Two segments focused on "middle skills training"

Transportation and Skilled Trades	Healthcare and Other Professions
13 Campuses	9 Campuses
Approximately 8,700 students*	Approximately 4,400 students*
High employer demand for training in Automotive, Diesel, HVAC, CNC, Welding, Electrical	Growing demand for healthcare professionals
Growing list of industry partners	Strong demand by students especially for licensed practical nursing



Campuses Across the Country

Opportunity for expansion in the South and West





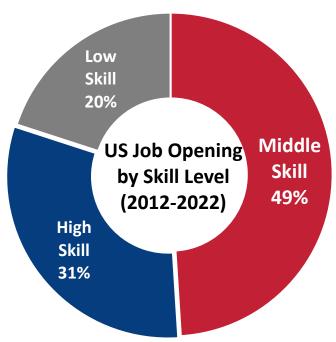
Demand for "Middle Skills Training"

Middle-skill jobs, which require education beyond high school but not a four-year degree, make up the largest part of America's labor market.

(Source: National Skills Coalition)

Lincoln connects employers with entry level trained professionals from the adult, high school and military sectors.





Source: NSC analysis of long-term occupational projections from state labor/employment agency.



Drivers of Organic Demand for Training

Supply

- Societal pressure to go to college
- Elimination of Vo-Tec programs

GAP

Demand

- Silver Tsunami aging baby-boomers retiring from the workplace
- Growing skepticism of the value of college
- > Employers struggle to find interested candidates
- Simple jobs have become more complex with technology
- Strong demand in healthcare, manufacturing and construction
- Infrastructure spending will exacerbate the shortage
- Less stigma Essential Workers



Significant Opportunity for Organic Growth

BLS data for annual new hires for Lincoln's top programs

Transportation and Skilled Trades					
Automotive Technology	69,000				
Diesel Technology	28,100				
Collision Repair	15,200				
Electrical	84,700				
Welding	49,200				
HVAC	38,500				
CNC Manufacturing Technology	16,500				
Lincoln's Market Share ~2.0%					

Healthcare and Other Professions				
LPN	60,700			
Medical Assisting	104,400			
Dental Assisting	44,000			
Culinary	230,200			
Baking & Pastry	28,300			
Cosmetology & Aesthetics	89,000			
Information Technology	54,800			
Lincoln's Market Share ~0.5%				

Our Superior Educational Approach



Feedback Integration

Student Support

- Develop training programs with feedback from employers and key industry associations to understand gaps and needs
- Integrate industry preferred licensing and certifications into the curriculum
- Provide robust student support services to ensure strong outcomes

Industrial Infrastructure

Engaging Curriculum

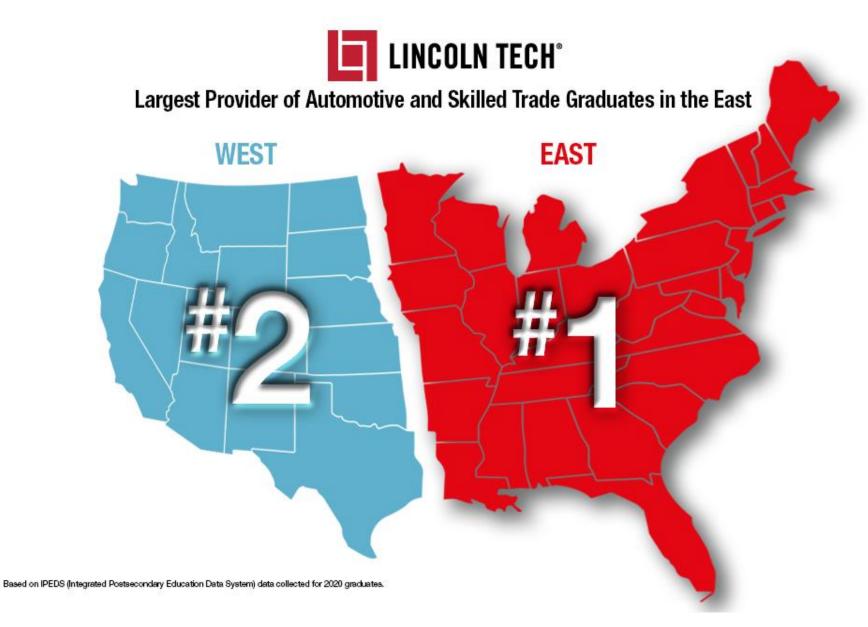
- > Build labs and shops that replicate the working environment using professional grade equipment and tools
- Incorporate cutting edge education technology with animations, videos and simulations to make learning active and engaging

Graduation and Placement

Employment Assistance

- Superior graduation rates and placement rates
- Expect students to meet employability standards for appearance, attendance and professional attitude while in school
- Offer an accelerated program with multiple entry points to allow students to graduate quickly and enter the workforce earlier







Growing Base of Industry Partners

- Positions Lincoln as long-term solutions provider for both entry level technicians and advanced workforce training
- Employers appreciate the technical and soft skills of our students
- > Partners provide validation of the quality of our education
- Co-branding opportunities with elite partners helps attract new students
- > Partners provide <u>better job opportunities for our graduates</u>































Volkswagen













Compliance Stats

90/10 Rule : This rule caps the percentage of revenue that a proprietary institution can receive from federal financial aid sources at 90%; the other 10% of revenue must come from alternative sources.

CDR: It is the percentage of a school's borrowers who enter repayment on certain Federal Family Education Loan (FFEL) Program or William D. Ford Federal Direct Loan (Direct Loan) Program loans during a particular federal fiscal year (FY), October 1st to September 30th, and default or meet other specified conditions prior to the end of the second following fiscal year.

Composite Score: the DOE composite score reflects the overall financial health of an institution. The score can be anywhere along the scale from negative 1.0 to positive 3.0. If an institution receives a score greater than or equal to 1.5, the institution is considered financially responsible.

	FY 2021			FY 2020				
Metrics	Company Overall	New Britain OPEID	Indianapolis OPEID	Iselin OPEID	Company Overall	New Britain OPEID	Indianapolis OPEID	Iselin OPEID
90/10	75%	77%	72%	80%	77%	79%	74%	83%
90/10*	82%	82%	82%	83%	85%	85%	84%	85%
CDR**	9.8%	10.3%	11.3%	6.6%	10.1%	10.8%	11.0%	8.0%
Composite Score	3.0				2.6			

> This data is the annual data submitted to ACCSC for completion and employment rates for programs offered as of July 1, 2021

Total Students Available for Grad.	Total Grads	Completion Percentage	Grads. Available for Employment	Total Employed	Employment Percentage
12,602	8,292	66%	8,009	6,401	80%

^{*} Currently veteran's educational benefits is not included as part of the 90% limit, however, if it was included, the Company's ratio would remain below 90% as shown in the adjusted ratio.



Experienced Management Team (Years at Lincoln)



Scott Shaw President and CEO (21)



Brian Meyers EVP, CFO & Treasurer (19)



Stephen Buchenot EVP of Campus Operations (29)



Chad Nyce EVP, Chief Innovation Officer (2)



Alexandra Luster EVP, General counsel & Secretary (27)



Stephen Ace SVP of Human Resources (14)



Susan English **SVP of Career Services & Industry Partners (37)**



Francis Giglio SVP of Compliance and Regulatory (18)



James Rasmussen **SVP Admissions** (15)



Tayfun Selen SVP Administration and Real Estate (11)



Peter Tahinos SVP of Marketing (7)



Val Thomas **SVP & Chief Information** Officer (12)



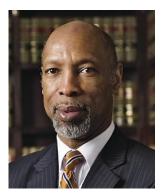
Board of Directors



J. Barry Morrow
Non-Executive Chairman,
Lincoln Educational
Services; Founder &
Chief Executive Officer,
BK Capital Group



John A. Bartholdson Co-Founder & Partner, Juniper Investment Co. LLC



Dr. Michael A. PlaterFormer University
President, Strayer
University



James J. Burke, Jr. Founder & Managing Partner, JJB Capital Partners LLC



Kevin M. Carney Former Executive Vice President & Chief Financial Officer, Web.com Group Inc.



Ronald E. Harbour Senior Advisor, Global Automotive Manufacturing Practice, Oliver Wyman Co.



Felecia Pryor Chief Human Resources Officer, BorgWarner



Carlton Rose
President, Global Fleet
Maintenance &
Engineering, UPS; 1981
Lincoln Tech Graduate



Scott M. Shaw President & Chief Executive Officer, Lincoln Educational Services



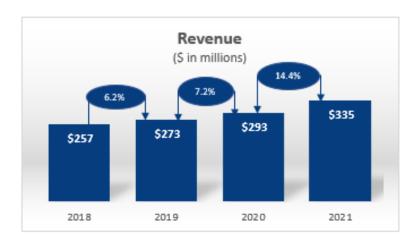
Financial Review

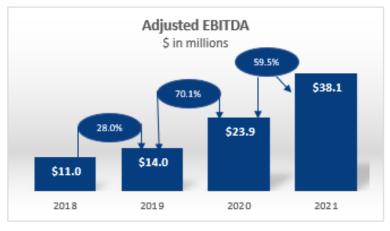


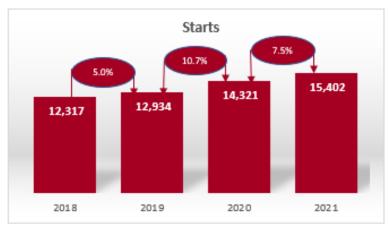


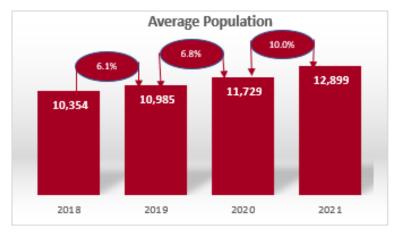
Profitability 2018 – 2021

(Continuing Operations)











Revenue, Starts, & Average Population: Q4

(\$ in millions)





Revenue, Starts, & Average Population: YTD December

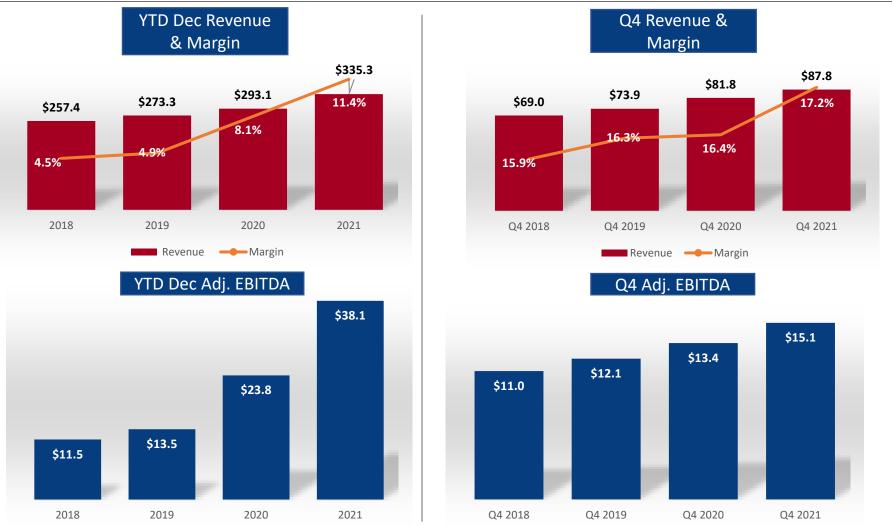
(\$ in millions)



Total Operations (\$ in millions)

LINCOLN TECH°

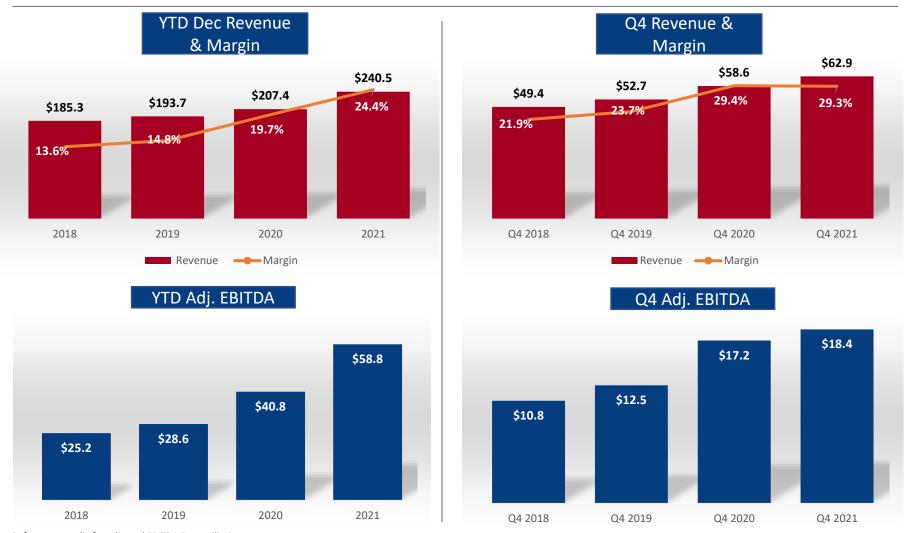
- ➤ Approximately 13,100 students enrolled at 22 campuses as of 12/31/2021
- ➤ Key metrics such as revenue and average population continue to grow
- Approximately 2,700 student starts for the quarter ending 12/31/2021
- Average population grew approximately 650 vs. PY for the three months ending 12/31/2021



Transportation and Skilled Trades (\$ in millions)



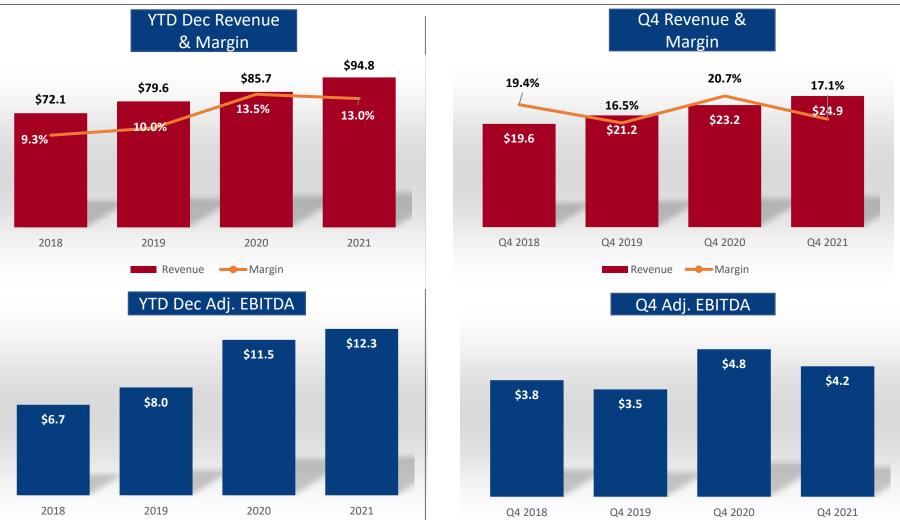
- Approximately 10,300 starts for the twelve months ending 12/31/2021
- Average Population increased by approximately 650 students YTD December 2021
- Approximately 8,650 students enrolled at 13 campuses as of 12/31/2021
- Average Population increased by approximately 550 students for the three months ending 12/31/2021



Healthcare and Other Professions (\$ in millions)



- Approximately 5,100 starts for the Twelve months ending 12/31/2021
- Average population increased by approximately 200 students as of 12/31/2021
- Approximately 4,500 students enrolled at 9 campuses for the three months ending 12/31/2021
- Average Population increased by approximately 100 students for the three months ending 12/31/2021





Adjusted EBITDA & Net Income Summary (\$ in millions)

	Q4		YTD [Dec	Growth				
	2020	20 2021 2020 2021 0		Q4	YTD Dec				
		Rev	enue						
Transportation	\$58.6	\$62.9	\$207.4	\$240.5					
HOPS	\$23.2	\$24.9	\$85.7	\$94.8					
Total Revenue	\$81.8	\$87.8	\$293.1	\$335.3	7.4%	14.4%			
		Adjuste	d EBITDA						
Transportation	\$17.2	\$18.4	\$40.8	\$58.8					
HOPS	\$4.8	\$4.2	\$11.5	\$12.3					
Corporate	-\$8.6	-\$7.5	-\$28.6	-\$33.0					
Total Adj. EBITDA	\$13.4	\$15.1	\$23.8	\$38.1	13.0%	60.0%			
		Net I	ncome	<u>.</u>					
Transportation	\$15.6	\$16.6	\$34.5	\$52.1					
HOPS	\$4.7	\$4.1	\$11.1	\$11.8					
Corporate	\$25.7	\$3.2	\$3.0	-\$29.2					
Total Net Income	\$46.0	\$24.0	\$48.6	\$34.7	-47.9%	-28.5%			



2021 Guidance

(\$ in millions)

➤ Achieved or Exceeded all guidance

	Year Ending December 31, 2021												
		Actuals		Guidance									
Revenue Growth		14.4%		12-14%									
Adjusted EBITDA	\$	38.1	\$	35 - 37									
Pre Tax Income	\$	27.1	\$	25 - 27									
Start Growth		7.5%		5-10%									



Income Taxes

>2020 - Tax benefit \$35M from full valuation allowance release

- >2021 Tax provision of \$12.5M; effective tax rate 26.5%
 - Expect to utilize approximately \$42M of federal NOL and 50% of State NOLs for the fiscal year 2021
- ➤ 2022 Projected effective tax rate 28.5%
 - Available NOLs of \$1M of federal and \$37M of States to offset 2022 taxable income









Seasonality

➤ Operations continue to demonstrate consistent seasonality, with the strongest performance in the 2nd half of the year

	Pro Forma Adjusted EBITDA Seasonality														
(\$ in 000's)															
		Q1		Q2		Q3		Q4	TY						
2018	\$	(3,604)	\$	(488)	\$	4,059	\$	10,997	\$	10,964					
2019	\$	(2,764)	\$	38	\$	4,343	\$	12,415	\$	14,032					
2020	\$	836	\$	3,359	\$	6,293	\$	13,380	\$	23,868					
2021	\$	8,413	\$	6,088	\$	8,429	\$	15,143	\$	38,073					

	Pr	o Forma Sta	rts Seasonali	ty	
	Q1	Q2	Q3	Q4	TY
2018	2,707	2,874	4,623	2,113	12,317
2019	2,859	2,977	4,779	2,319	12,934
2020	2,716	3,429	5,510	2,666	14,321
2021	3,548	3,703	5,430	2,721	15,402



Real Estate Assets

Owned Facilities

Nashville, TN

- Pending sale agreement expected to close first half of 2022 for \$34.5M
- Suffield, CT * (*A vacant former school property that is up for sale)

eased Facilities

- 21 School Facilities
- Denver, CO and Grand Prairie, TX
 - Closed on sale-leaseback for aggregate selling price of \$46.5M on 10/29/21
- > 1 Corporate Headquarters

Goals

- Continue to right-size facilities
 - Space reduction
 - Sublease opportunities
- Increase utilization with program expansion and hybrid teaching model standardization

2022 Financial Guidance*



➤ Continuing to build on 2021's strong performance

	2022
Revenue	\$350M to \$365M
Starts	+5% to 10% over 2021
Adjusted EBITDA**	\$35.0M to \$40.0M
Pre-Tax Income	\$17.0M to \$22.0M
Capital Expenditures	\$7.0M to \$9.0M

^{**}Adjusted EBITDA is calculated as EBITDA adding back non-cash stock compensation expense.



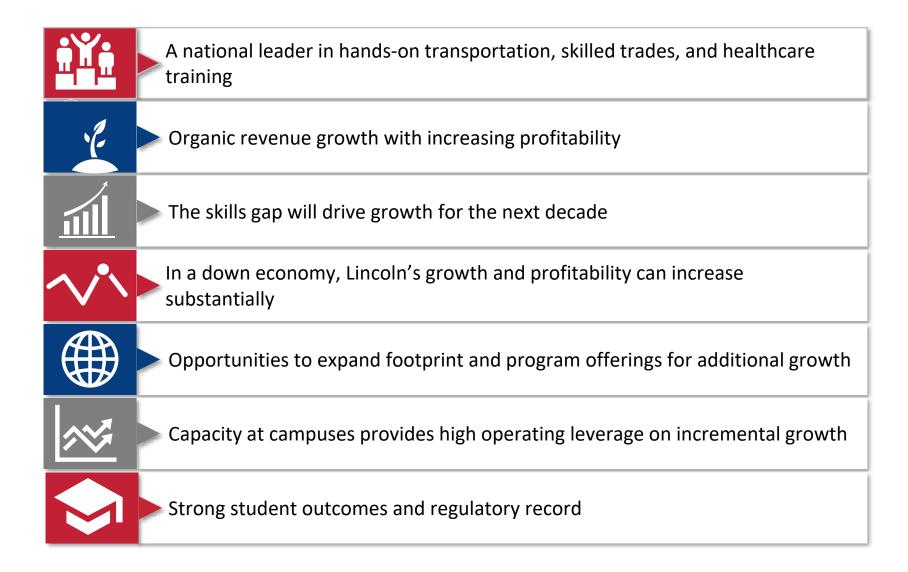




^{* 2022} guidance excludes the impact of the relocation of the Nashville, Tennessee campus as well as additional costs associated with a new potential campus.

Investment Merits







Appendix





Use of Non-GAAP Financial Information

This presentation contains non-GAAP (Generally Accepted Accounting Principles) financial measures, which are intended to supplement, but not substitute for, the most directly comparable GAAP measures. Management chooses to disclose to investors these non-GAAP financial measures because they provide an additional analytical tool to clarify the results from operations and help to identify underlying trends. Additionally, such measures help compare the company's performance on a consistent basis across time periods. Management defines As Reported as actual operating results derived from previously filed annual and quarterly financial information submitted to the Securities and Exchange Commission. Management defines EBITDA as loss before interest expense, interest income, income taxes, depreciation and amortization. Management defines Pro forma as actual operating results derived from previously filed annual and quarterly financial information submitted to the Securities and Exchange Commission excluding unusual and non-recurring transactions such as closed school operations, gain on sale of assets and interest normalization. Management defines interest normalization as adjusting interest expense on debt from prior years using the Company's current credit agreement terms. To obtain a complete understanding of the company's performance, these measures should be examined in connection with revenue, operating loss and net loss, determined in accordance with GAAP, as presented in the financial statements and notes thereto included in the annual and quarterly filings with the Securities and Exchange Commission. Since the items excluded from these measures are significant components in understanding and assessing financial performance under GAAP, these measures should not be considered to be an alternative to revenue, operating loss and net loss as a measure of the company's operating performance. Exclusion of items in the non-GAAP presentation should not be construed as an inference that these items are unusual, infrequent or non-recurring. Other companies, including other companies in the education industry, may calculate non-GAAP financial measures differently than the Company does, limiting their usefulness as a comparative measure across companies. A reconciliation of the historical non-GAAP financial measures to the most directly comparable GAAP measures is included in the following slides.



Financial Statements

Our financial statements reflect the following operational results:

- **1. Consolidated operations** Consists of total operations from the 2 on-going campus segments (Transportation and Skilled Trades & Healthcare and Other Professions), transitional segment campuses & corporate expenses
- 1. Transitional segment operations consists of campuses that have been closed
 - > As of January 1, 2019 there are no operations in the Transitional segment
 - ➤ In 2018 we had one campus under the Transitional segment
- **3. Adjusted EBITDA** is calculated as EBITDA adding back non-cash stock compensation expense and any other one time items which include gain on sale lease back, impairment of long lived asset, and rent for sale lease back in 2021. Refer to Appendix for 2018 2021 EBTIDA reconciliation.



Quarterly EBITDA Reconciliation (\$ in thousands)

	For the Three Months Ended									or the		Fo	r the	e Three (Mor	nths End	ed			For the
	•		June 30, S 2020		Sept 30, 2020		Dec 31, 2020		Year Ended 2020		March 31, 2021		une 30, 2021	Sept 30, 2021		Dec 31, 2021		Ye	ar Ended 2021	
Net Income (loss)																				
Total Company	\$	(1,750)	\$	783	\$	3,512	\$	46,020	\$	48,565	\$	4,489	\$	2,426	\$	3,839	\$	23,964	\$	34,718
Add-back:																				
Interest expense, net		354		327		278		315		1,274		285		297		292		1,142		2,016
Provision for income taxes		50		50		50		(35,209)	_	(35,059)	l	1,245		729		1,614		8,939		12,527
Operating Income (loss)	\$	(1,346)	\$	1,160	\$	3,840	\$	11,126	\$	14,780	\$	6,019	\$	3,452	\$	5,745	\$	34,045	\$	49,261
Depreciation and amortization:																				
Total Company		1,890		1,874		1,783		1,854		7,401		1,901		1,793		1,927		1,520		7,141
EBITDA	\$	544	\$	3,034	\$	5,623	\$	12,980	\$	22,181	\$	7,920	\$	5,245	\$	7,672	\$	35,565	\$	56,402
Stock Compensation		292		325		670		400		1,686		493		844		757		796		2,889
(Gain)/Loss Sale of Fixed Asset		-		-		-		-		-		-		-		=		(22,472)		(22,472)
Rent for Sale Lease Back		-		-		-		-		-		-		-		-		554		554
Impairment						_			_									700	_	700
Adjusted EBITDA	\$	836	\$	3,359	\$	6,293	\$	13,380	\$	23,868	\$	8,413	\$	6,088	\$	8,429	\$	15,143	\$	38,073



Quarterly EBITDA Reconciliation (\$ in thousands)

		Fo	ne Three I	nths Ende		F	or the					For the									
	N	March 31, 2018		June 30, 2018	S	Sept 30, 2018		Dec 31, 2018		Year Ended 2018			/lar 31, 2019	اِ	Jun 30, 2019		Sep 30, 2019	Dec 31, 2019		Ye	ar Ended 2019
Net Income (loss)																					
Total Company	\$	(6,874)	\$	(4,104)	\$	(600)	\$	5,032	\$	(6,545)		\$	(5,467)	\$	(3,063)	\$	1,339	\$	9,206	\$	2,015
Add-back:																					
Interest expense, net		563		531		626		673		2,392			552		827		754		822		2,955
Provision for income taxes		50		50		50		50		200			50		144		50		24		268
Operating Income (loss)	\$	(6,261)	\$	(3,523)	\$	76	\$	5,755	\$	(3,953)		\$	(4,865)	\$	(2,093)	\$	2,143	\$	10,052	\$	5,237
Depreciation and amortization:																					
Total Company		2,100		2,088		2,102		2,131		8,420			2,050		1,940		1,982		2,144		8,116
EBITDA	\$	(4,161)	\$	(1,436)	\$	2,178	\$	7,886	\$	4,467		\$	(2,816)	\$	(153)	\$	4,125	\$	12,197	\$	13,353
Adjusted EBITDA Add-Back:																					
Transitional Segment		128		896		1,861		3,091		5,976			-		-		-		-		-
Stock Compensation		429		52		20		20		521			52		190		218		218		679
Adjusted EBITDA	\$	(3,604)	\$	(488)	\$	4,059	\$	10,997	\$	10,964		\$	(2,764)	\$	38	\$	4,343	\$	12,415	\$	14,032