Investor Presentation



BRIDGING THE SKILLS GAP





LINCOLN TECH°

Three Months Ended June 30, 2023

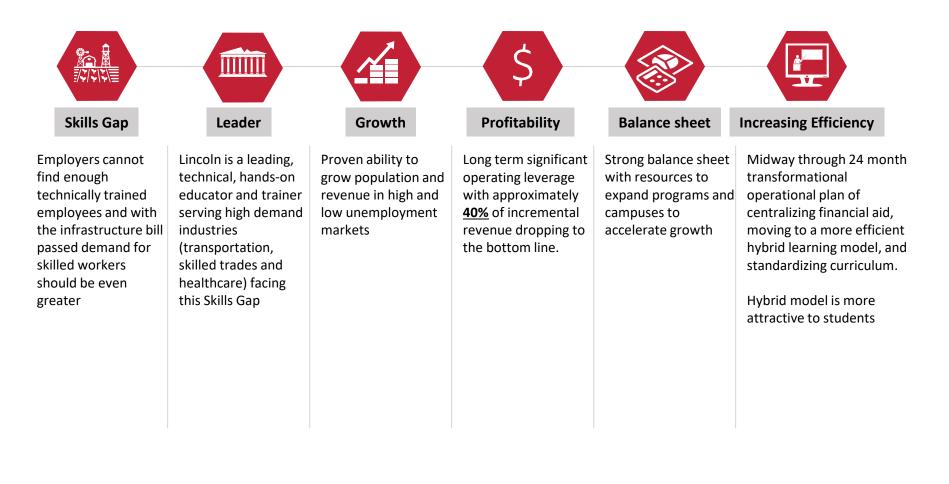


Safe Harbor Statement

Statements in this presentation regarding Lincoln's business that are not historical facts may be "forward-looking" statements" that involve risks and uncertainties. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. Important factors that could cause such differences include, but are not limited to: our failure to comply with the extensive regulatory framework applicable to our industry or our failure to obtain timely regulatory approvals in connection with a change of control of our company or acquisitions; our success in updating and expanding the content of existing programs and developing new programs in a cost-effective manner or on a timely basis; risks associated with changes in applicable federal laws and regulations, including final rules that took effect during 2011 and other pending rulemaking by the U.S. Department of Education; uncertainties regarding our ability to comply with federal laws and regulations regarding the 90/10 rule and cohort default rates; risks associated with the opening of new campuses; risks associated with integration of acquired schools; industry competition; our ability to execute our growth strategies; conditions and trends in our industry; the COVID-19 pandemic and its impact on our business and the U.S. and global economics; general economic conditions; and other factors discussed in our annual report on Form 10-K for the year ended December 31, 2022. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in Lincoln's annual report on Form 10-K for the year ended December 31, 2022. All forward-looking statements are qualified in their entirety by this cautionary statement, and Lincoln undertakes no obligation to revise or update this news release to reflect events or circumstances after the date hereof.

Investment Opportunity



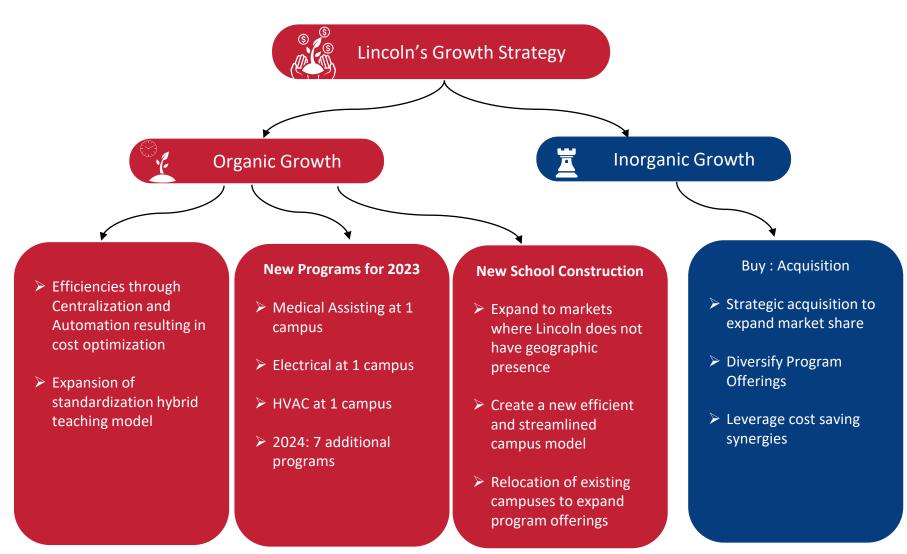






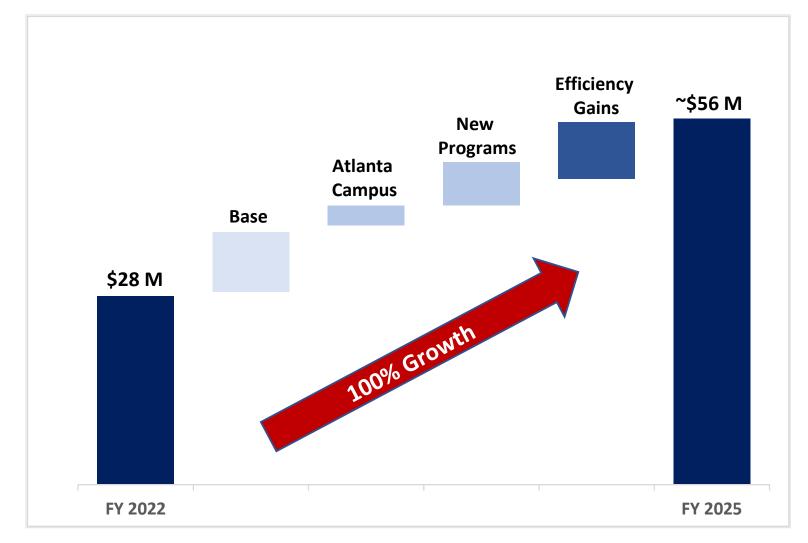


Growth Strategy





EBITDA Growth 2022 - 2025

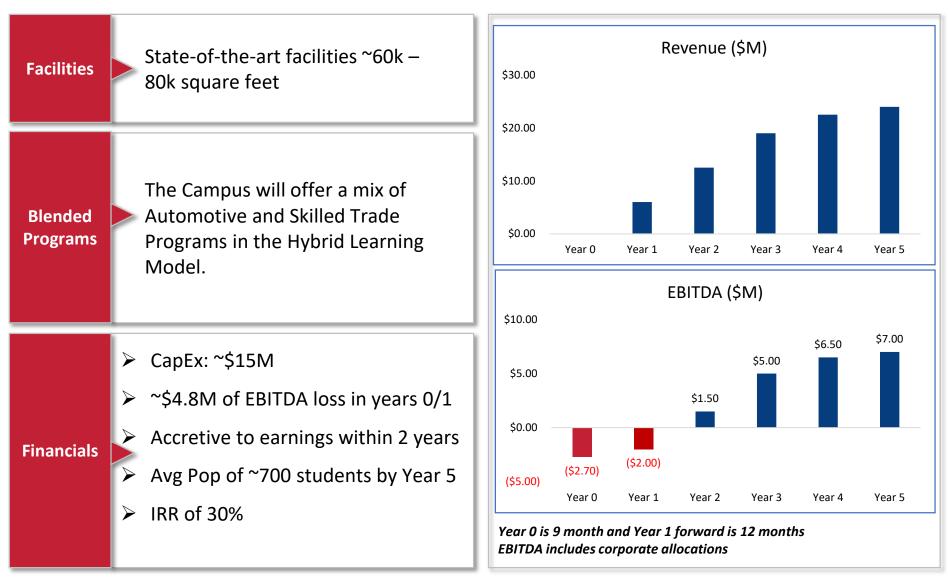


* Adjusted EBITDA, excludes stock-based compensation

* Does not include any future campuses

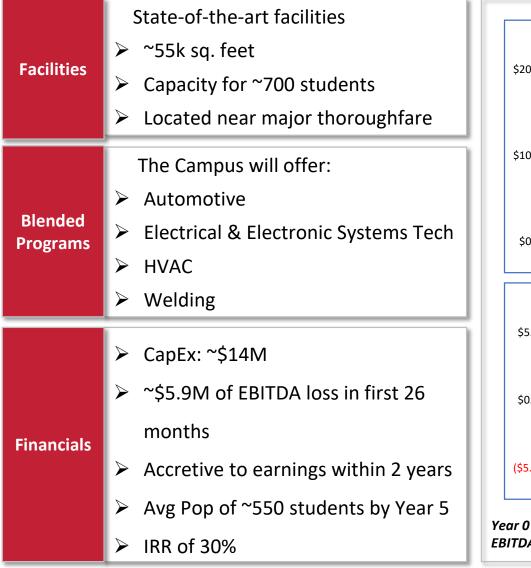


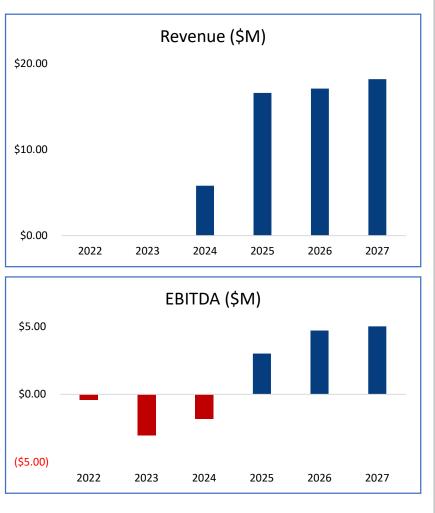
New Campus Hybrid Learning Model





Atlanta Campus (Opening Q1 2024)



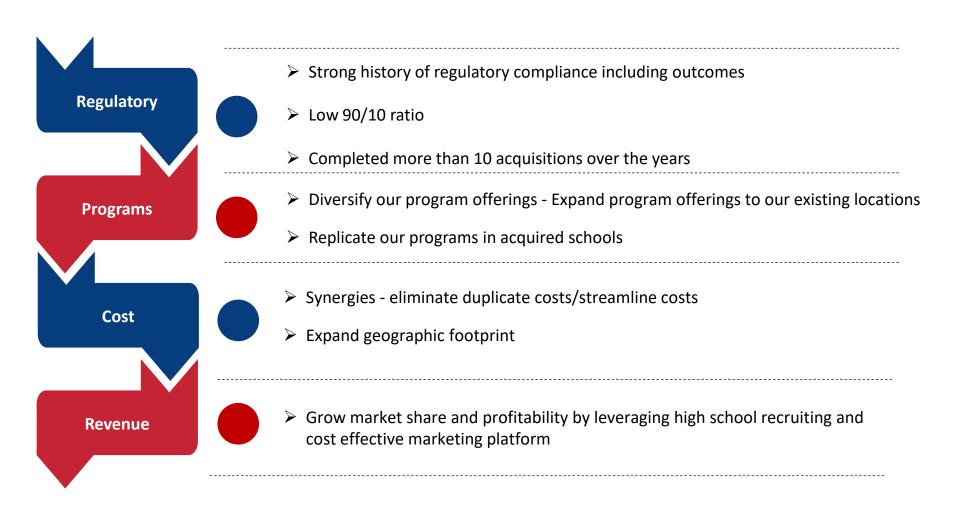


Year 0 is 3 months and Year 1 forward are 12 months EBITDA includes corporate allocations





Disciplined Acquisition Strategy





Lincoln Graduates are Essential Workers



Approximately 90% of our students are pursuing careers that the U.S Department of Homeland Security considers Essential Critical Infrastructure Workers.



Company Overview



Nasdaq : LINC



Key Highlights as of 06/30/2023

	Stock Price	\$6.74
9	52-week Price Range	\$4.69 - \$7.71
	Common Shares Outstanding	31.4M
	Market Capitalization	\$211M
for	Average Daily Volume	156,135
2,	Institutional Ownership	74.0%
• •	Insider Ownership	7.9%
	Adjusted Revenues (2022)	\$341.4M
	Adjusted EBITDA (2022)	\$28.2M
		11

- Operates 21 campuses in 13 states with approximately 12,400 students*
- A national leader with over 75 years of experience operating
- Focused on providing hands-on training serving national, large regional, and local employers in transportation, skilled trades, and healthcare
- Strong student outcomes and regulatory record
- The growing "middle skills gap" will drive growth for the next decade
- High employer demand for training in Automotive, Skilled Trades, Healthcare, Hospitality, and IT
- Opportunities to expand footprint and program offerings for additional growth
- Lincoln has historically benefited from economic slowdowns

^{*} As of 6/30/2022, excludes Transitional segment Refer to appendix for adjusted EBITDA Reconciliation

Campuses Across the Country



Opportunity for expansion in the South and West





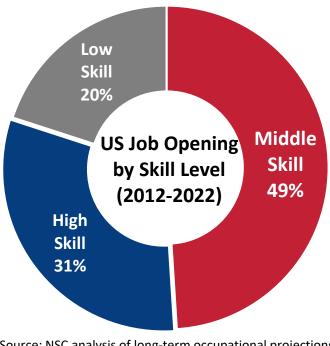
Demand for "Middle Skills Training"

Middle-skill jobs, which require education beyond high school but not a four-year degree, make up the largest part of America's labor market.

(Source: National Skills Coalition)

Lincoln connects employers with entry level trained professionals from the adult, high school and military sectors.





Source: NSC analysis of long-term occupational projections from state labor/employment agency.



Drivers of Organic Demand for Training



- Infrastructure spending will exacerbate the shortage
- Less stigma Essential Workers





Significant Opportunity for Organic Growth

BLS data for annual new hires for Lincoln's top programs

Transportation and Skilled	Trades	Healthcare and Other Professions
Automotive Technology	73,300	LPN 58,800
Diesel Technology	28 <mark>,</mark> 500	Medical Assisting 123,000
Collision Repair	15,200	Dental Assisting 56,400
Electrical	79,900	Culinary 237,600
Welding	47,600	Baking & Pastry 31,300
HVAC	40,100	Cosmetology & Aesthetics 100,700
CNC Manufacturing Technology	14,700	Information Technology 58,900
Lincoln's Market Share	~2.4%	Lincoln's Market Share ~0.5%

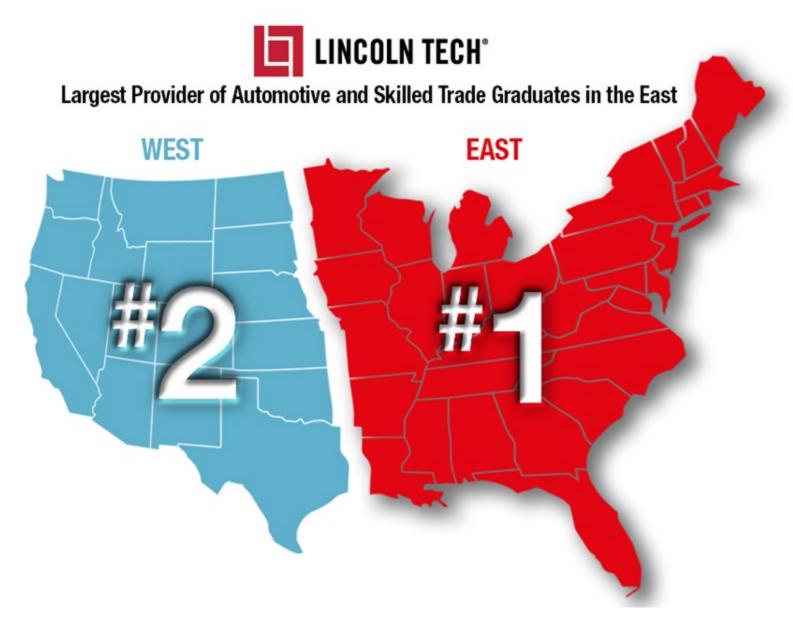
National figures cited above are based on projected annual job openings which refers to the average annual job openings due to growth and net replacement. This data was compiled from the U.S. Dept. of Labor, Bureau of Labor Statistics, for the years 2021 through 2031, www.careeronestop.org, captured on February 28, 2023. State-specific employment projections can also be found at careeronestop.org.

Our Superior Educational Approach



Feedback Integration	Develop training programs with feedback from employers and key industry associations to understand gaps and needs
Student Support	 Integrate industry preferred licensing and certifications into the curriculum Provide robust student support services to ensure strong outcomes
Industrial Infrastructure	Build labs and shops that replicate the working environment using professional grade equipment and tools
Engaging Curriculum	Incorporate cutting edge education technology with animations, videos and simulations to make learning active and engaging
Graduation and Placement	 Superior graduation rates and placement rates Expect students to meet employability standards for appearance, attendance and professional attitude while in school
Employment Assistance	 Offer an accelerated program with multiple entry points to allow students to graduate quickly and enter the workforce earlier





Growing Base of Industry Partners



- Positions Lincoln as long-term solutions provider for both entry level technicians and advanced workforce training
- > Employers appreciate the technical and soft skills of our students
- Partners provide validation of the quality of our education
- Co-branding opportunities with elite partners helps attract new students
- Partners provide <u>better job opportunities for our graduates</u>





Compliance Stats

90/10 Rule : This rule caps the percentage of revenue that a proprietary institution can receive from federal financial aid sources at 90%; the other 10% of revenue must come from alternative sources.

CDR: It is the percentage of a school's borrowers who enter repayment on certain Federal Family Education Loan (FFEL) Program or William D. Ford Federal Direct Loan (Direct Loan) Program loans during a particular federal fiscal year (FY), October 1st to September 30th, and default or meet other specified conditions prior to the end of the second following fiscal year.

Composite Score : the DOE composite score reflects the overall financial health of an institution. The score can be anywhere along the scale from negative 1.0 to positive 3.0. If an institution receives a score greater than or equal to 1.5, the institution is considered financially responsible.

		FY 20)22		FY 2021									
Metrics	Company Overall	New Britain OPEID	Indianapolis OPEID	Iselin OPEID	Company Overall	New Britain OPEID	Indianapolis OPEID	lselin OPEID						
90/10	74%	75%	71%	80%	75%	77%	72%	80%						
90/10*	80%	80%	79%	83%	82%	82%	82%	83%						
CDR**	2.7%	2.9%	2.9%	1.9%	9.8%	10.3%	11.3%	6.6%						
Composite Score	2.9				3.0									

> This data is the annual data submitted to ACCSC for completion and employment rates for programs offered as of July 1, 2022

Total Students Available for Grad.	Total Grads	Completion Percentage	Grads. Available for Employment	Total Employed	Employment Percentage
13,696	8,833	64.5%	8,509	6,924	81.4%

* Currently veteran's educational benefits is not included as part of the 90% limit, however, if it was included, the Company's ratio would remain below 90% as shown in the adjusted ratio.

** 2019 cohort reported in FY22, 2018 cohort reported in FY21.





Scott Shaw President and CEO (22)



Brian Meyers EVP, CFO & Treasurer (20)



Chad Nyce EVP, Chief Innovation Officer (3)



Alexandra Luster EVP, General counsel & Secretary (28)



Stephen Ace SVP of Human Resources (15)



Susan English SVP of Career Services & Industry Partners (38)



Peter Tahinos SVP of Marketing (8)



Francis Giglio SVP of Compliance and Regulatory (19)



Val Thomas **SVP & Chief Information** Officer (13)



James Rasmussen **SVP Admissions** (16)



Board of Directors



J. Barry Morrow Non-Executive Chairman, Lincoln Educational Services; Founder & Chief Executive Officer, BK Capital Group



John A. Bartholdson Co-Founder & Partner, Juniper Investment Co. LLC



James J. Burke, Jr. Founder & Managing Partner, JJB Capital Partners LLC



Kevin M. Carney Former Executive Vice President & Chief Financial Officer, Web.com Group Inc.



Dr. Michael A. Plater Former University President, Strayer University



Felecia Pryor Chief Human Resources Officer, BorgWarner



Carlton Rose Former President, Global Fleet Maintenance & Engineering, UPS; 1981 Lincoln Tech Graduate



Scott M. Shaw President & Chief Executive Officer, Lincoln Educational Services



Sylvia J. Young Former President & Chief Executive Officer HCA Continental Division

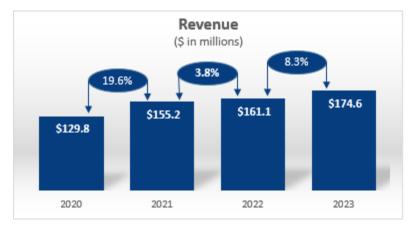


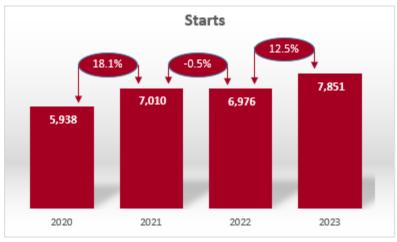
Financial Review

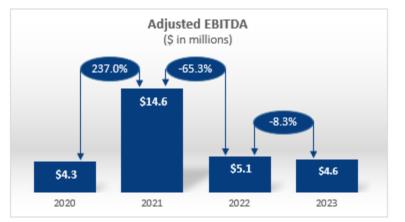


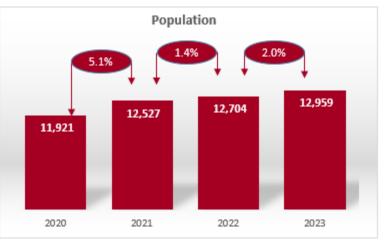


Financial Trends YTD 2nd Quarter 2020 – 2023







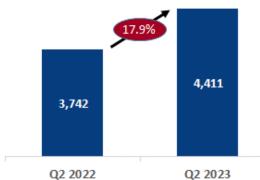




Revenue, Starts, & Population: Q2

(\$ in millions)

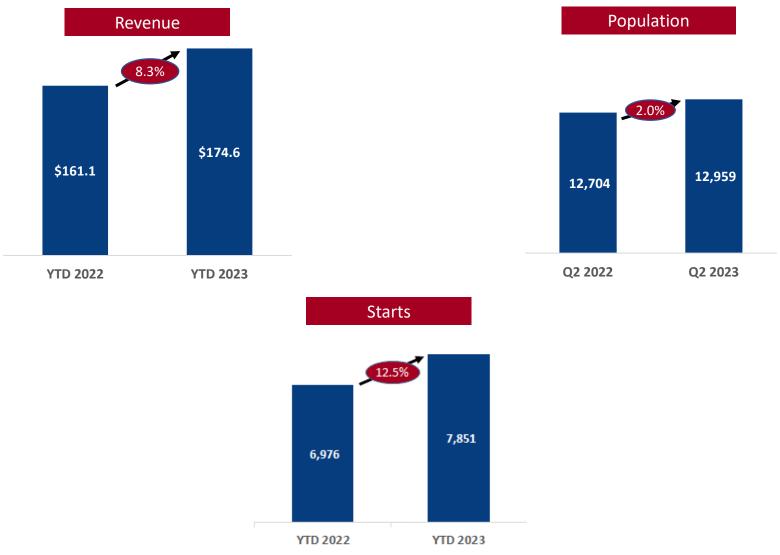






Revenue, Starts, & Population: June YTD

(\$ in millions)



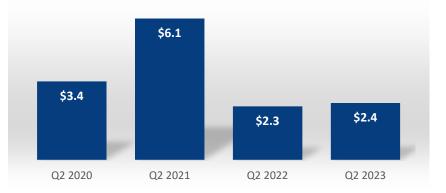
Revenue, EBITDA, Margin



(\$ in millions)



Q2 Adj. EBITDA



June YTD Adj. Revenue & Margin



June YTD Adj. EBITDA



2023 Financial Guidance



	Guidance
Revenue	\$360.0M to \$370.0M
Adjusted EBITDA ¹	\$ 22.0M to \$ 26.0M
Adjusted Net Income ¹	\$ 10.0M to \$ 13.0M
Starts	+6% to +10%
Capital Expenditures	\$ 35.0M to \$ 40.0M

1. The 2023 guidance excludes the impact of the new Atlanta, Georgia campus, with the exception of capital expenditures. In addition, guidance further excludes costs associated with the Company's Transitional segment, one-time expenses not considered part of the Company's normal business operations, and gain realized on the sale of the Nashville, TN property.





Income Taxes

➤ 2022 - Tax provision of \$3.8M; effective tax rate 23.1%

- Available NOLs \$2.0M of federal and \$44.0M of States to offset 2022 taxable income
- Estimate income tax liability (cash payments) of ≈\$2.5M

➤ 2023 - Estimated effective tax rate 28.0%





Seasonality

Operations continue to demonstrate consistent seasonality, with the strongest performance in the 2nd half of the year

	Adjusted EBITDA Seasonality (\$ in 000's)														
Q1 Q2 Q3 Q4 TY															
2020	\$	955	\$	3,468	\$	6,461	\$	13,465	\$	24,349					
2021	\$	8,499	\$	6,079	\$	8,378	\$	14,413	\$	37,370					
2022	\$	2,757	\$	2,302	\$	7,446	\$	15,660	\$	28,166					
2023	\$	2,196	\$	2,444	\$	-	\$	-	\$	4,641					

	J	Adjusted Star	ts Seasonality	,	
	Q1	Q2	Q3	Q4	ТҮ
2020	2,600	3,338	5,381	2,568	13,887
2021	3,420	3,590	5,320	2,627	14,957
2022	3,234	3,742	4,815	2,750	14,541
2023	3,440	4,411	_	_	7,851

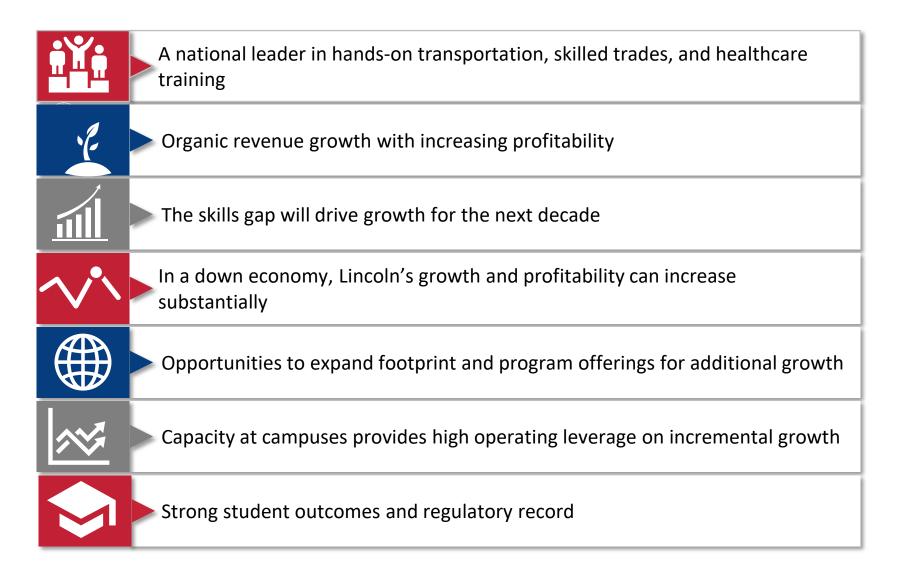
Real Estate Assets



Leased Facilities	 Nashville, TN Sale finalized June 8, 2023 net proceeds of \$33.3M 21 Campuses (excluding Transitional) 1 Corporate Headquarters Atlanta (new campus) Opening expected Q1 2024
Goals	 Continue to right-size facilities Space reduction Sublease opportunities Increase utilization with program expansion and hybrid teaching model standardization









Appendix





Population

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	2023	Q1 2022	Q2 2022	Q3 2022	Q4 2022	2022
Starts										
Auto/Skilled Trades	2,263	3,017			5,280	2,131	2,543	3,519	1,500	9,693
Health Care & Other	1,177	1,394			2,571	1,103	1,199	1,296	1,250	4,848
Total Company	3,440	4,411	-	-	7,851	3,234	3,742	4,815	2,750	14,541
Population										
Auto/Skilled Trades	8,488	9,024				8,598	8,798	9,266	8,243	
Health Care & Other	3,925	3,935				4,041	3,906	4,025	3,953	
Total Company	12,413	12,959	-	-		12,639	12,704	13,291	12,196	
Average Pop										
Auto/Skilled Trades	8,281	8,434			8,357	8,588	8,346	8,778	8,904	8,654
Health Care & Other	3,945	3,935			3,940	3,974	3,980	3,772	4,067	3,948
Total Company	12,225	12,369	-	-	12,297	12,562	12,326	12,551	12,972	12,602

Information included above provides student starts, population, and average population under the Campus Operations segment with a breakdown by Transportation and Skilled Trade programs and Healthcare and Other Professions programs. This information is not comparable to the Company's prior period segment reporting, which was performed on a campus basis rather than a program basis.



Use of Non-GAAP Financial Information

This presentation contains non-GAAP (Generally Accepted Accounting Principles) financial measures, which are intended to supplement, but not substitute for, the most directly comparable GAAP measures. Management chooses to disclose to investors these non-GAAP financial measures because they provide an additional analytical tool to clarify the results from operations and help to identify underlying trends. Additionally, such measures help compare the company's performance on a consistent basis across time periods. Management defines As Reported as actual operating results derived from previously filed annual and guarterly financial information submitted to the Securities and Exchange Commission. Management defines EBITDA as loss before interest expense, interest income, income taxes, depreciation and amortization. Management defines Pro forma as actual operating results derived from previously filed annual and guarterly financial information submitted to the Securities and Exchange Commission excluding unusual and non-recurring transactions such as closed school operations, gain on sale of assets and interest normalization. Management defines interest normalization as adjusting interest expense on debt from prior years using the Company's current credit agreement terms. To obtain a complete understanding of the company's performance, these measures should be examined in connection with revenue, operating loss and net loss, determined in accordance with GAAP, as presented in the financial statements and notes thereto included in the annual and quarterly filings with the Securities and Exchange Commission. Since the items excluded from these measures are significant components in understanding and assessing financial performance under GAAP, these measures should not be considered to be an alternative to revenue, operating loss and net loss as a measure of the company's operating performance. Exclusion of items in the non-GAAP presentation should not be construed as an inference that these items are unusual, infrequent or non-recurring. Other companies, including other companies in the education industry, may calculate non-GAAP financial measures differently than the Company does, limiting their usefulness as a comparative measure across companies. A reconciliation of the historical non-GAAP financial measures to the most directly comparable GAAP measures is included in the following slides.



Financial Statements

Our financial statements reflect the following operational results:

- Consolidated operations Consists of total operations from the 2 on-going campus segments (Transportation and Skilled Trades & Healthcare and Other Professions), transitional segment campuses & corporate expenses
- **2. Adjusted EBITDA -** We define Adjusted EBITDA as EBITDA plus stock compensation expense and adjustments for items not considered part of the company's normal recurring operations
- **3. Adjusted Net Income** We define Adjusted Net Income as Net Income plus adjustments for Items not part of the company's normal recurring operations
- **4. Adjusted Revenue -** We define Adjusted Revenue as revenue excluding the Transitional segment



Quarterly EBITDA Reconciliation 2020-2023

(\$ in thousands)

	Fo	r the	e Three I	Mor	ths End	ed		F	For the		For	th	e Three M	Non	ths End	ed			For the
	arch 31, 2022		ine 30, 2022		ept 30, 2022	Ľ	Dec 31, 2022	Yea	ar Ended 2022		March 31, 2023	Jı	une 30, 2023		ept 30, 2023)ec 31, 2023	Ye	ear Ended 2023
Net Income (loss)																			
Total Company	\$ 272	\$	259	\$	3,544	\$	8,558	\$	12,634	1	\$ (109)	\$	17,250	\$	-	\$	-	\$	17,141
Add-back:																			
Interest expense, net	43		35		36		(271)		(157)		(442)		(519)		-		-		(960)
Provision for income taxes	 (641)		102		1,300		3,041		3,802		(565)	_	6,784		-		-	_	6,220
Operating Income (loss)	\$ (326)	\$	396	\$	4,880	\$	11,328	\$	16,279		\$ (1,115)	\$	23,516	\$	-	\$	-	\$	22,400
Depreciation and amortization:																			
Total Company	1,528		1,529		1,561	_	1,745		6,362		1,253	_	1,679		-		-	_	2,933
EBITDA	\$ 1,202	\$	1,925	\$	6,441	\$	13,073	\$	22,641		\$ 138	\$	25,194	\$	-	\$	-	\$	25,333
Stock Compensation	1,239		491		637		745		3,111		812		2,576		-		-		3,388
Transitional Segment	56		81		71		198		407		193		478		-		-		670
Gain on sale of assets	1		(195)		16		1		(177)		-		(30,933)		-		-		(30,933)
Impairment of goodwill and long-lived assets	-		-		-		1,049		1,049		-		4,220		-		-		4,220
New campus start up costs	-		-		139		230		369		260		289		-		-		549
Severance and other one time items	259		-		141		364		765		794		620		-		-		1,414
Adjusted EBITDA	\$ 2,757	\$	2,302	\$	7,446	\$	15,660	\$	28,165		\$ 2,197	\$	2,444	\$	-	\$	-	\$	6 4,641

		Foi	r th	e Three I	Mor	ths End	ed			For the		Foi	r th	e Three I	Mor	ths End	ed			For the
	М	arch 31,		une 30,	S	ept 30,	I	Dec 31,	Ye	ar Ended	м	arch 31,	J	une 30,		ept 30,	I	Dec 31,	Ye	ar Ended
		2020		2020		2020		2020		2020		2021		2021		2021		2021		2021
Net Income (loss)																				
Total Company	\$	(1,750)	\$	783	\$	3,512	\$	46,020	\$	48,565	\$	4,489	\$	2,426	\$	3,839	\$	23,964	\$	34,718
Add-back:																				
Interest expense, net		354		327		278		315		1,274		285		297		292		1,142		2,015
Provision for income taxes		50		50		50	_	(35,209)		(35 <i>,</i> 059)		1,245		729		1,614	_	8,939	_	12,528
Operating Income (loss)	\$	(1,346)	\$	1,160	\$	3,840	\$	11,126	\$	14,780	\$	6,019	\$	3,452	\$	5,745	\$	34,045	\$	49,261
Depreciation and amortization:																				
Total Company		1,890		1,874		1,783		1,854		7,401	_	1,901		1,793		1,927	_	1,520	_	7,141
EBITDA	\$	544	\$	3,034	\$	5,623	\$	12,980	\$	22,181	\$	7,920	\$	5,245	\$	7,673	\$	35,565	\$	56,402
Stock Compensation		292		325		670		400		1,686		493		844		757		796		2,888
Transitional Segment		119		109		168		85		482		87		(9)		(51)		(168)		(141)
Gain on sale of assets		-		-		-		-		-		-		-		-		(22,479)		(22,479)
Impairment of long-lived assets		-		-		-		-		-		-		-		-		700		700
Adjusted EBITDA	\$	955	\$	3,468	\$	6,461	\$	13,465	\$	24,349	\$	8,499	\$	6,079	\$	8,378	\$	14,413	\$	37,370



Quarterly Revenue Reconciliation 2020-2023

(\$ in thousands)

	Fo	or the Three Mon	nths Ended	For the	For the Three Months Ended						
	March 31, June 30, 2022 2022		ept 30, Dec 31, 2022 2022	Year Ended 2022	March 31, 2023	June 30, 2023	Sept 30, [2023	Dec 31, 2023	Year 20		
Revenue Total Company	\$ 82,554	\$ 82,142 \$	91,813 \$ 91,778	\$ 348,287	\$ 87,284	\$ 88,646	\$-\$	-	\$		
Adjustments to Revenue Transitional Segment	\$ 1,773	\$ 1,794 \$	1,728 \$ 1,552	\$ 6,847	\$ 932	\$ 433	\$ - \$	-	\$		
Adjusted Revenue	\$ 80,782	\$ 80,349 \$	90,085 \$ 90,225	\$ 341,441	\$ 86,352	\$ 88,213	\$-\$	-	\$		
	Eo	or the Three Mon	oths Ended	For the	For the Three Months Ended						
	March 31, 2020	June 30, Se	ept 30, Dec 31, 2020 2020	Year Ended 2020	March 31, 2021	June 30, 2021		Dec 31, 2021	F Yea		
Revenue Total Company	\$ 70,041	\$ 62,470 \$	78,792 \$ 81,792	\$ 293,095	\$ 77,996	\$ 80,464	\$ 89,059 \$	87,816	\$		
Adjustments to Revenue Transitional Segment	\$ 1,417	\$ 1,324 \$	1,542 \$ 1,443	\$ 5,727	\$ 1,475	\$ 1,795	\$ 1,774 \$	1,762	\$		
Adjusted Revenue	\$ 68,624	\$ 61,145 \$	77,250 \$ 80,349	\$ 287,368	\$ 76,521	\$ 78,669	\$ 87,285 \$	86,053	\$		



Dec 31,

2023

-

Quarterly Net Income Reconciliation 2022-2023

(\$ in thousands)

	For the Three Months Ended						F	For the		For the Three Months Ended						
	March 31, 2022		June 30, 2022	S	Sept 30, 2022		Dec 31, 2022		Year Ended 2022		arch 31, 2023	June 30, 2023	Sept 30, 2023		C	
Net Income (loss)																
Total Company	\$	272	\$ 259	\$	3,544	\$	8,558	\$	12,634	\$	(109)	\$ 17,250	\$	-	\$	
Adjustments to Net Income																
Transitional		56	81		71		198		407		192	478		-		
Gain on sale of asset		1	(195)	16		1		(177)		-	(30,933)		-		
Performance based catch-up stock compensation		-	-		-		-		-		-	1,400		-		
Impairment of long-lived assets		-	-		-		1,049		1,049		-	4,220		-		
New school opening costs		-	-		139		230		369		260	289		-		
FMV of Nashville Rent		-	-		-		-		-		-	115		-		
Severance and other one-time costs		260	-		141		472		873		973	1,098		-		
Total adjustments		317	(114)	368		1,951		2,521		1,425	(23,333)		-		
Income tax effect		(91)	32		(106)		(562)		(726)		(399)	6,533		-		
Adjusted Net Income	\$	498	\$ 177	\$	3,806	\$	9,947	\$	14,429	\$	917	\$ 450	\$	-	\$	

Ś

1,367

For the

Year Ended

2023

\$ 17,141

670 (30,933) 1,400 4,220 549 115 2,071 (21,908) 6,134