Investor Presentation



BRIDGING THE SKILLS GAP





LINCOLN TECH°

Three Months Ended December 31, 2023

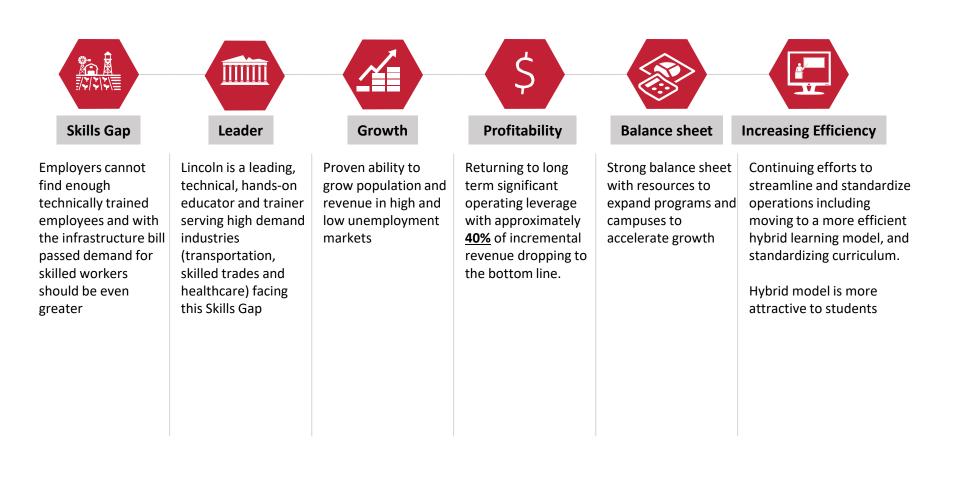


Safe Harbor Statement

Statements in this presentation regarding Lincoln's business that are not historical facts may be "forward-looking" statements" that involve risks and uncertainties. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward-looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward-looking statements. Important factors that could cause such differences include, but are not limited to: our failure to comply with the extensive regulatory framework applicable to our industry or our failure to obtain timely regulatory approvals in connection with a change of control of our company or acquisitions; our success in updating and expanding the content of existing programs and developing new programs in a cost-effective manner or on a timely basis; risks associated with changes in applicable federal laws and regulations, including final rules that took effect during 2011 and other pending rulemaking by the U.S. Department of Education; uncertainties regarding our ability to comply with federal laws and regulations regarding the 90/10 rule and cohort default rates; risks associated with the opening of new campuses; risks associated with integration of acquired schools; industry competition; our ability to execute our growth strategies; conditions and trends in our industry; the COVID-19 pandemic and its impact on our business and the U.S. and global economics; general economic conditions; and other factors discussed in our annual report on Form 10-K for the year ended December 31, 2023. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in Lincoln's annual report on Form 10-K for the year ended December 31, 2023. All forward-looking statements are qualified in their entirety by this cautionary statement, and Lincoln undertakes no obligation to revise or update this news release to reflect events or circumstances after the date hereof.



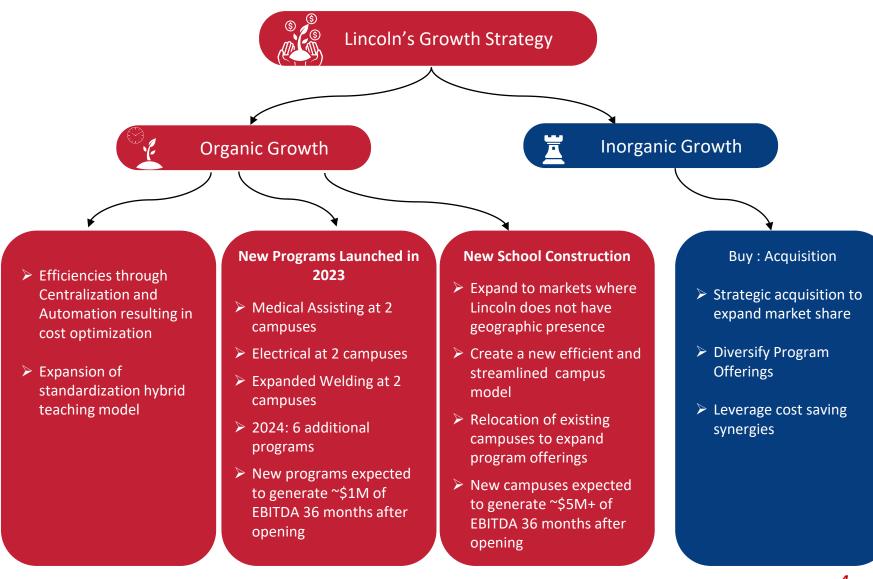
Investment Opportunity





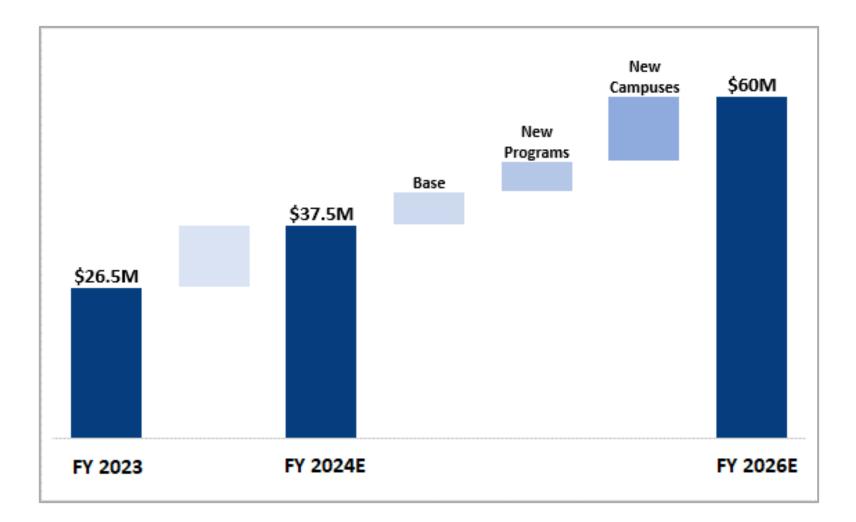


Growth Strategy



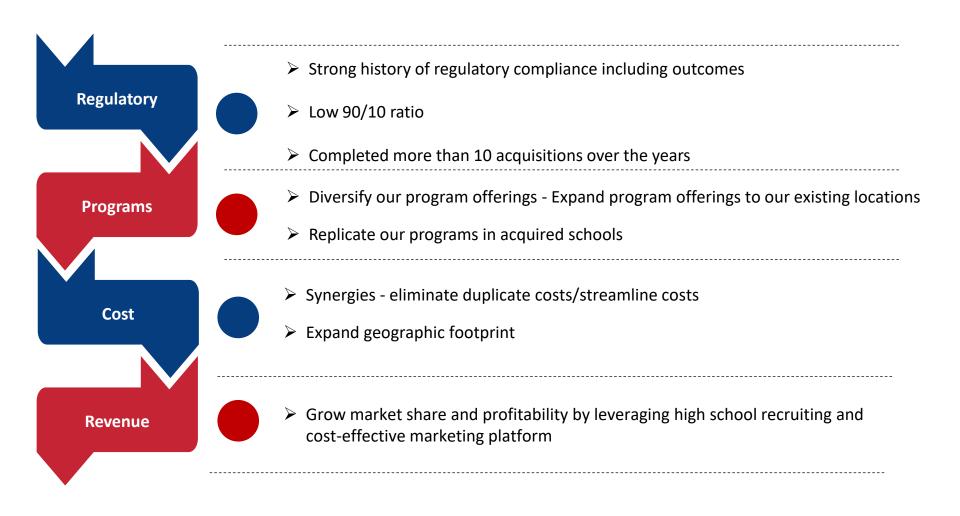


EBITDA Growth 2023 – 2026E





Disciplined Acquisition Strategy





Lincoln Graduates are Essential Workers



Approximately 90% of our students are pursuing careers that the U.S Department of Homeland Security considers Essential Critical Infrastructure Workers.



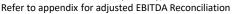
Company Overview



Nasdaq : LINC

- Operates 21 campuses in 13 states with approximately 14,000 students*
- A national leader with over 75 years of experience operating
- Focused on providing hands-on training serving national, large regional, and local employers in transportation, skilled trades, and healthcare
- Strong student outcomes and regulatory record
- The growing "middle skills gap" will drive growth for the next decade
- High employer demand for training in Automotive, Skilled Trades, Healthcare, Hospitality, and IT
- Opportunities to expand footprint and program offerings for additional growth
- Lincoln has historically benefited from economic slowdowns

* As of 12/31/2023, excludes Transitional segment, and new Atlanta & Houston campuses (opening March 2024 and Q1 2026, respectively)



Key Highlights as of 12/31/2023

Stock Price	\$10.04
52-week Price Range	\$5.09 - \$10.25
Common Shares Outstanding	31.4M
Market Capitalization	\$315M
Average Daily Volume	74,979
Institutional Ownership	79.2%
Insider Ownership	8.0%
Adjusted Revenues (2023)	\$376.6M
Adjusted EBITDA (2023)	\$26.5M



Campuses Across the Country



Opportunity for expansion in the South and West





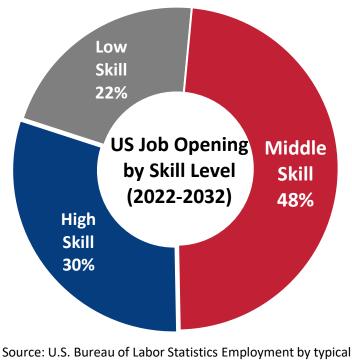
Demand for "Middle Skills Training"

Middle-skill jobs, which require education beyond high school but not a four-year degree, make up the largest part of America's labor market.

(Source: U.S. Bureau of Labor Statistics)

Lincoln connects employers with entry level trained professionals from the adult, high school and military sectors.





entry-level education



Drivers of Organic Demand for Training

GAP

Supply

- Societal pressure to go to college
- Elimination of Vo-Tec programs

Demand

- New appreciation for skills-trade training
- Silver Tsunami aging baby-boomers retiring from the workplace
- Growing skepticism of the value of college
- Employers struggle to find interested candidates
- Simple jobs have become more complex with technology
- Strong demand in healthcare, manufacturing and construction
- Infrastructure spending will exacerbate the shortage
- Less stigma Essential Workers



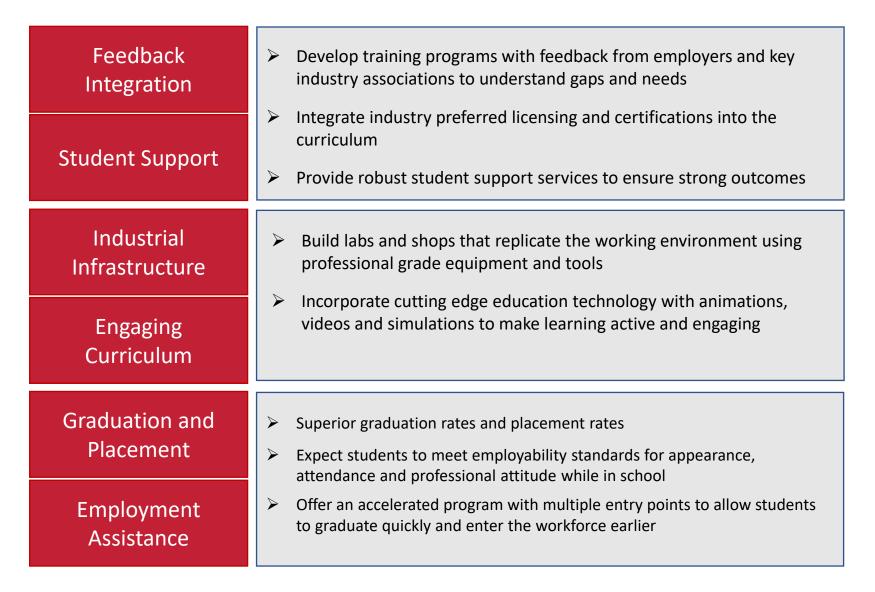
Significant Opportunity for Organic Growth

BLS data for annual new hires for Lincoln's top programs

Transportation and Skilled	Trades	Healthcare and Other Professions
Automotive Technology	67,700	LPN 54,400
Diesel Technology	24,300	Medical Assisting 114,600
Collision Repair	13,400	Dental Assisting 55,100
Electrical	73,500	Culinary 245,700
Welding	42,600	Baking & Pastry 33,800
HVAC	37,700	Cosmetology & Aesthetics 94,400
CNC Manufacturing Technology	14,300	Information Technology 53,200
Lincoln's Market Share ~2.6%		Lincoln's Market Share ~0.5%

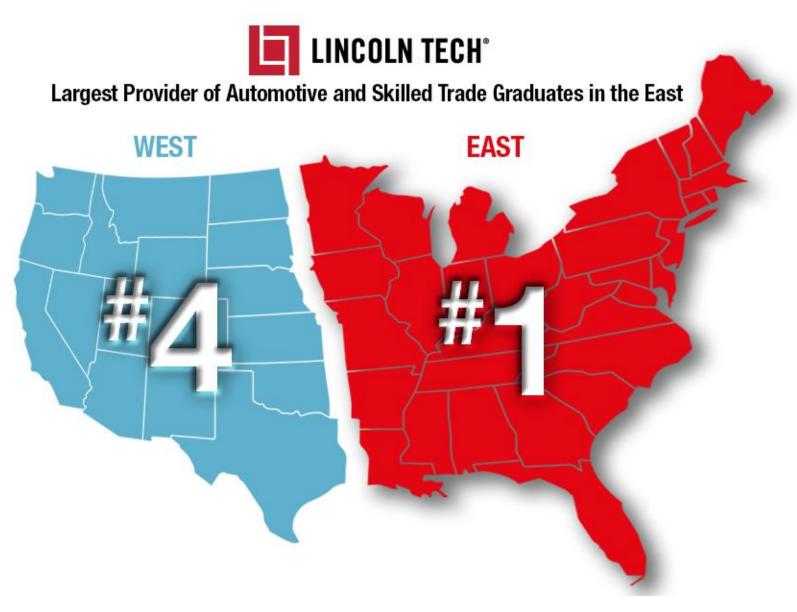
National figures cited above are based on projected annual job openings which refers to the average annual job openings due to growth and net replacement. This data was compiled from the U.S. Dept. of Labor, Bureau of Labor Statistics, for the years 2022 through 2032, www.careeronestop.org, captured on February 23, 2024. State-specific employment projections can also be found at careeronestop.org.

Our Superior Educational Approach



LINCOLN TECH®





Growing Base of Industry Partners



- Positions Lincoln as long-term solutions provider for both entry level technicians and advanced workforce training
- > Employers appreciate the technical and soft skills of our students
- Partners provide validation of the quality of our education
- Co-branding opportunities with elite partners helps attract new students
- Partners provide <u>better job opportunities for our graduates</u>





Compliance Stats

90/10 Rule : This rule caps the percentage of revenue that a proprietary institution can receive from federal financial aid sources at 90%; the other 10% of revenue must come from alternative sources. Starting in 2023, the Veteran Affairs benefits are counted as federal financial aid in the numerator.

CDR: It is the percentage of a school's borrowers who enter repayment on certain Federal Family Education Loan (FFEL) Program or William D. Ford Federal Direct Loan (Direct Loan) Program loans during a particular federal fiscal year (FY), October 1st to September 30th, and default or meet other specified conditions prior to the end of the second following fiscal year.

Composite Score : the DOE composite score reflects the overall financial health of an institution. The score can be anywhere along the scale from negative 1.0 to positive 3.0. If an institution receives a score greater than or equal to 1.5, the institution is considered financially responsible.

		FY 20)23		FY 2022						
Metrics	Company Overall	New Britain OPEID	Indianapolis OPEID	Iselin OPEID	Company Overall	New Britain OPEID	Indianapolis OPEID	Iselin OPEID			
90/10 Actual	81%	83%	79%	84%	74%	75%	71%	80%			
90/10 Proforma*					80%	80%	79%	83%			
CDR**	0.0%	0.0%	0.0%	0.0%	2.7%	2.9%	2.9%	1.9%			
Composite Score	3.0				2.9						

> This data is the annual data submitted to ACCSC for completion and employment rates for programs offered as of July 1, 2023

Total Students Available for Grad.	Total Grads	Completion Percentage	Grads. Available for Employment	Total Employed	Employment Percentage
14,642	10,030	69%	9,787	8,048	82%

* The 2022 proforma represented the 90/10 ratio based on Veteran Affairs benefits included as federal funds in line with the 2023 calculation. ** 2020 cohort reported in FY23, 2019 cohort reported in FY22.





Scott Shaw President and CEO (22)



Brian Meyers EVP, CFO & Treasurer (20)



Chad Nyce EVP, Chief Innovation Officer (3)



Alexandra Luster EVP, General counsel & Secretary (28)



Stephen Ace SVP of Human Resources (15)



Susan English SVP of Career Services & Industry Partners (39)



Peter Tahinos SVP of Marketing (9)



Francis Giglio SVP of Compliance and Regulatory (19)



Val Thomas SVP & Chief Information Officer (13)



James Rasmussen SVP Admissions (16)



Board of Directors



J. Barry Morrow Non-Executive Chairman, Lincoln Educational Services; Founder & Chief Executive Officer, BK Capital Group



John A. Bartholdson Co-Founder & Partner, Juniper Investment Co. LLC



James J. Burke, Jr. Founder & Managing Partner, JJB Capital Partners LLC



Kevin M. Carney Former Executive Vice President & Chief Financial Officer, Web.com Group Inc.



Dr. Michael A. Plater Former University President, Strayer University



Felecia Pryor Chief Human Resources Officer, BorgWarner



Carlton Rose Former President, Global Fleet Maintenance & Engineering, UPS; 1981 Lincoln Tech Graduate



Scott M. Shaw President & Chief Executive Officer, Lincoln Educational Services



Sylvia J. Young Former President & Chief Executive Officer HCA Continental Division

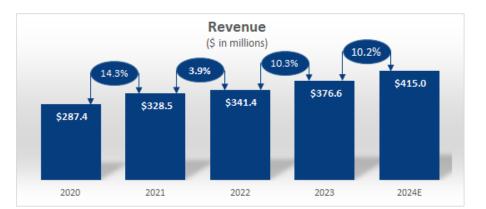


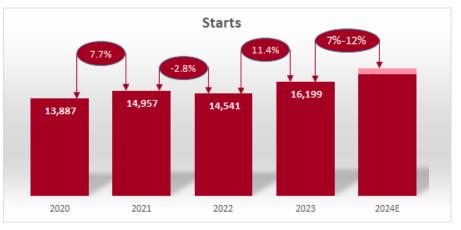
Financial Review

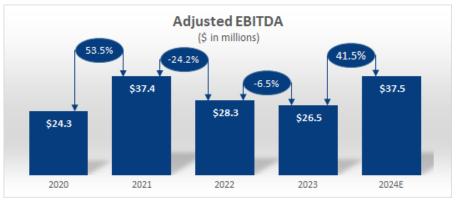


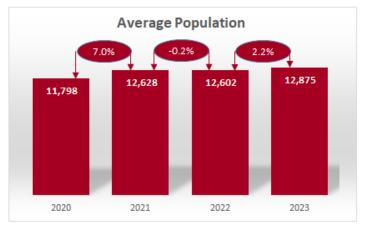


Financial Trends 2020 – 2024E







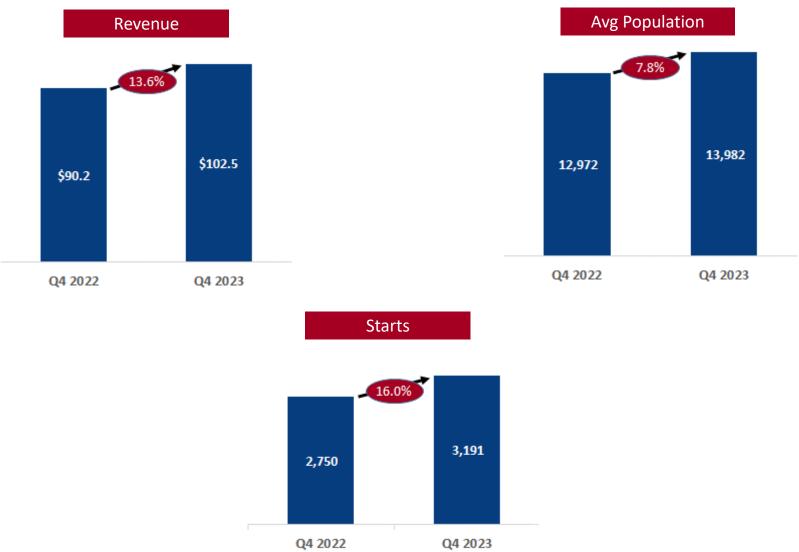


Excludes Transitional segment 2024 Revenue & Adjusted EBITDA based on mid-point of guidance Refer to appendix for adjusted EBITDA & Revenue Reconciliation



Revenue, Starts, & Population: Q4

(\$ in millions)





Revenue, Starts, & Population: December YTD

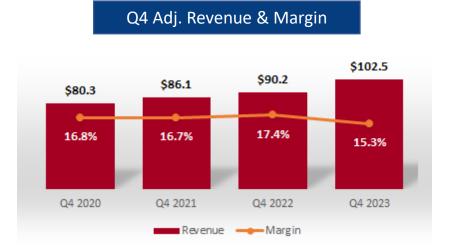
(\$ in millions)



Revenue, EBITDA, Margin



(\$ in millions)



Q4 Adj. EBITDA



December YTD Adj. Revenue & Margin



December YTD Adj. EBITDA



Exceeded 2023 Financial Guidance



	Actuals	Guidance
Revenue	\$376.6	\$370M to \$375M
Adjusted EBITDA ¹	\$26.5	\$24M to \$26M
Adjusted Net Income ¹	\$14.8	\$12M to \$14M
Starts	+11.4%	+8% to +11%
Capital Expenditures ²	\$31.2	\$30M to \$33M

1. Excludes the impact of the new Atlanta, Georgia campus, as well as costs associated with the Company's Transitional segment, one-time expenses not considered part of the Company's normal business operations, and gain realized on the sale of the Nashville, TN property.

2. Excludes \$10M related to the new Levittown campus.



2024 Financial Guidance



	Guidance ¹
Revenue	\$410M to \$420M
Adjusted EBITDA	\$35M to \$40M
Adjusted Net Income	\$10M to \$15M
Starts	+7% to +12%
Capital Expenditures	\$65M to \$70M

1. Excludes the impact of the new campuses in Atlanta, Georgia and Houston, Texas, and the relocations of the Nashville, Tennessee and Philadelphia, Pennsylvania campuses, with the exception of capital expenditures. In addition, guidance further excludes one-time expenses not considered part of the Company's normal business operations.





Seasonality

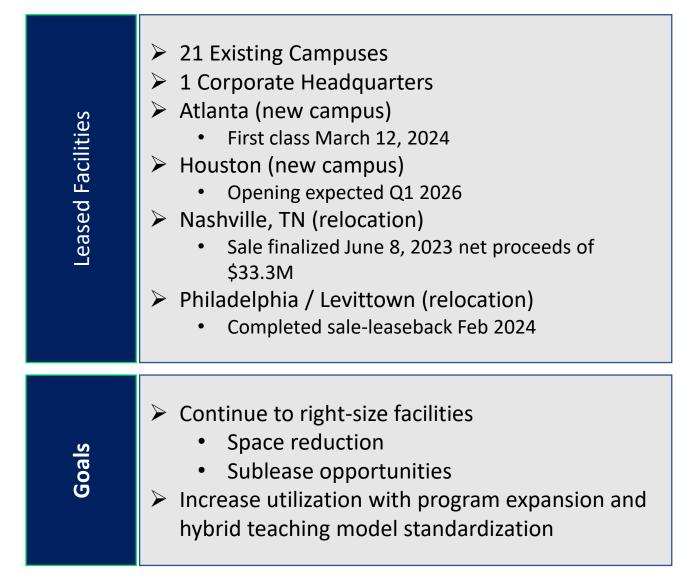
Operations continue to demonstrate consistent seasonality, with the strongest performance in the 2nd half of the year

		A	djus	ted EBITI	DA S	easonali	ty						
				(\$ in	000	's)							
Q1 Q2 Q3 Q4 TY													
2020	\$	955	\$	3,468	\$	6,461	\$	13,465	\$	24,349			
2021	\$	8,499	\$	6,079	\$	8,378	\$	14,413	\$	37,370			
2022	\$	2,757	\$	2,499	\$	7,429	\$	15,660	\$	28,345			
2023	\$	2,194	\$	2,436	\$	6,140	\$	15,730	\$	26,500			

	A	djusted Star	ts Seasonalit	y	
	Q1	Q2	Q3	Q4	ТҮ
2020	2,600	3,338	5,381	2,568	13,887
2021	3,420	3,590	5,320	2,627	14,957
2022	3,234	3,742	4,815	2,750	14,541
2023	3,440	4,411	5,157	3,191	16,199

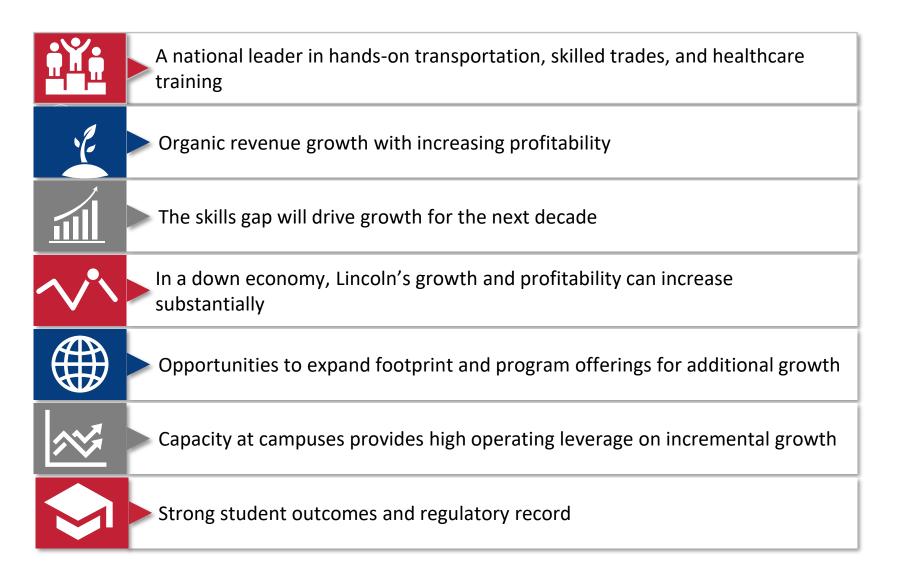


Real Estate Assets



Investment Merits







Appendix





Population

	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022
Starts										
Auto/Skilled Trades	2,263	3,017	3,786	1,810	10,876	2,131	2,543	3,519	1,500	9,693
Health Care & Other	1,177	1,394	1,371	1,381	5,323	1,103	1,199	1,296	1,250	4,848
Total Company	3,440	4,411	5,157	3,191	16,199	3,234	3,742	4,815	2,750	14,541
Population										
Auto/Skilled Trades	8,488	9,024	9,842	9,170		8,598	8,798	9,266	8,243	
Health Care & Other	3,925	3,935	4,185	4,100		4,041	3,906	4,025	3,953	
Total Company	12,413	12,959	14,027	13,270		12,639	12,704	13,291	12,196	
Average Pop	0.001		0.000	0.744	0.074	0.500	0.045	0 770		0.554
Auto/Skilled Trades	8,281	8,434	9,029	9,741	8,871	8,588	8,346	8,779	8,904	8,654
Health Care & Other	3,944	3,935	3,894	4,241	4,004	3,974	3,980	3,772	4,067	3,948
Total Company	12,225	12,369	12,923	13,982	12,875	12,562	12,326	12,551	12,972	12,602

Information included above provides student starts, population, and average population, excluding the Transitional segment, with a breakdown by

Transportation and Skilled Trade programs and Healthcare and Other Professions programs. This information is not comparable to the Company's prior period segment reporting, which was performed on a campus basis rather than a program basis.



Use of Non-GAAP Financial Information

This presentation contains non-GAAP (Generally Accepted Accounting Principles) financial measures, which are intended to supplement, but not substitute for, the most directly comparable GAAP measures. Management chooses to disclose to investors these non-GAAP financial measures because they provide an additional analytical tool to clarify the results from operations and help to identify underlying trends. Additionally, such measures help compare the company's performance on a consistent basis across time periods. Management defines As Reported as actual operating results derived from previously filed annual and guarterly financial information submitted to the Securities and Exchange Commission. Management defines EBITDA as loss before interest expense, interest income, income taxes, depreciation and amortization. Management defines Pro forma as actual operating results derived from previously filed annual and guarterly financial information submitted to the Securities and Exchange Commission excluding unusual and non-recurring transactions such as closed school operations, gain on sale of assets and interest normalization. Management defines interest normalization as adjusting interest expense on debt from prior years using the Company's current credit agreement terms. To obtain a complete understanding of the company's performance, these measures should be examined in connection with revenue, operating loss and net loss, determined in accordance with GAAP, as presented in the financial statements and notes thereto included in the annual and guarterly filings with the Securities and Exchange Commission. Since the items excluded from these measures are significant components in understanding and assessing financial performance under GAAP, these measures should not be considered to be an alternative to revenue, operating loss and net loss as a measure of the company's operating performance. Exclusion of items in the non-GAAP presentation should not be construed as an inference that these items are unusual, infrequent or non-recurring. Other companies, including other companies in the education industry, may calculate non-GAAP financial measures differently than the Company does, limiting their usefulness as a comparative measure across companies. A reconciliation of the historical non-GAAP financial measures to the most directly comparable GAAP measures is included in the following slides.



Financial Statements

Our financial statements reflect the following operational results:

- Consolidated operations Consists of total operations from the 2 on-going campus segments (Transportation and Skilled Trades & Healthcare and Other Professions), transitional segment campuses & corporate expenses
- **2. Adjusted EBITDA -** We define Adjusted EBITDA as EBITDA plus stock compensation expense and adjustments for items not considered part of the company's normal recurring operations
- **3. Adjusted Net Income** We define Adjusted Net Income as Net Income plus adjustments for Items not part of the company's normal recurring operations
- **4. Adjusted Revenue -** We define Adjusted Revenue as revenue excluding the Transitional segment



Quarterly EBITDA Reconciliation 2020-2023

(\$ in thousands)

		Fo	r the	e Three I	Mor	nths End	ed		I	or the		For	r th	e Three I	Non	ths End	ed		For the	
		rch 31,		ine 30,		ept 30,	I	Dec 31,	Ye	ar Ended	N	/larch 31,	J	une 30,		ept 30,)ec 31,	Ye	ar Endec
		2022		2022		2022		2022		2022		2023		2023		2023		2023		2023
Net Income (loss)																				
Total Company	\$	272	\$	260	\$	3,544	\$	8,558	\$	12,634	\$	<mark>(109)</mark>	\$	17,250	\$	2,064	\$	6,792	\$	25,997
Add-back:																				
Interest expense, net		43		34		37		(272)		(158)		(442)		(518)		(857)		(463)		(2,280
Provision for income taxes		(641)		102	_	1,300		3,041	_	3,802	_	(565)		6,784		789		2,633	_	9,641
Operating Income (loss)	\$	(326)	\$	396	\$	4,881	\$	11,327	\$	16,279	\$	(1,116)	\$	23,516	\$	1,996	\$	8,962	\$	33,358
Depreciation and amortization:																				
Total Company		1,528		1,529		1,560	_	1,747		6,363		1,253		1,680		1,723		2,114		6,770
EBITDA	\$	1,202	\$	1,925	\$	6,441	\$	13,074	\$	22,642	\$	137	\$	25,196	\$	3,719	\$	11,076	\$	40,128
Stock Compensation		1,239		491		637		744		3,111		812		2,575		662		1,845		5,894
Transitional Segment		56		83		71		198		408		193		477		742		487		1,899
Gain on sale of assets		-		-		-		-		-		-		(30,939)		-		-		(30,939
Impairment of goodwill and long-lived assets		-		-		-		1,049		1,049		-		4,220		-		-		4,220
New campus start up costs		-		-		140		229		369		260		289		467		1,435		2,451
Severance and other one time items		260		-		140		365		765		792		618		550		887		2,847
Adjusted EBITDA	Ś	2,757	Ś	2,499	Ś	7,429	Ś	15,660	Ś	28,344	Ś	2,194	Ś	2,436	Ś	6,140	Ś	15,730	Ś	26,500

		For	r th	e Three I	Mor	nths End	ed			For the	For	r th	e Three I	Mor	ths Ende	d			For the
	Μ			une 30,	S	ept 30,		Dec 31,	Ye	ar Ended	March 31,		une 30,		ept 30,	I	Dec 31,	Ye	ar Ended
		2020		2020		2020		2020		2020	2021		2021		2021		2021		2021
Net Income (loss)																			
Total Company	\$	(1,750)	\$	783	\$	3,512	\$	46,020	\$	48,565	\$ 4,489	\$	2,426	\$	3,839	\$	23,964	\$	34,718
Add-back:																			
Interest expense, net		354		327		278		315		1,274	285		297		292		1,142		2,015
Provision for income taxes		50	_	50	_	50	_	(35,209)	_	(35,059)	1,245	_	729	_	1,614	_	8,939	_	12,528
Operating Income (loss)	\$	(1,346)	\$	1,160	\$	3,840	\$	11,126	\$	14,780	\$ 6,019	\$	3,452	\$	5,745	\$	34,045	\$	49,261
Depreciation and amortization:																			
Total Company		1,890		1,874		1,783		1,854		7,401	1,901		1,793		1,927		1,520		7,141
EBITDA	\$	544	\$	3,034	\$	5,623	\$	12,980	\$	22,181	\$ 7,920	\$	5,245	\$	7,673	\$	35,565	\$	56,402
Stock Compensation		292		325		670		400		1,686	493		844		757		796		2,888
Transitional Segment		119		109		168		85		482	87		(9)		(51)		(168)		(141)
Gain on sale of assets		-		-		-		-		-	-		-		-		(22,479)		(22,479)
Impairment of long-lived assets		-		-		-		-		-	-		-		-		700		700
Adjusted EBITDA	\$	955	\$	3,468	\$	6,461	\$	13,465	\$	24,349	\$ 8,499	\$	6,079	\$	8,378	\$	14,413	\$	37,370



Quarterly Revenue Reconciliation 2020-2023

(\$ in thousands)

Adjustments to Revenue Transitional Segment

Adjusted Revenue

Ś

\$

1.417 \$

1.324 \$

1.542 \$

68,624 \$ 61,145 \$ 77,250 \$ 80,349 \$ 287,368

	Fo	or the Three	Months End	ed	For the		Fo	or the Three	Months End	ed	For the
	March 31,		Sept 30,	Dec 31,	Year Ended	м	arch 31,	· · · · ·	Sept 30,	Dec 31,	Year Ende
	2022	2022	2022	2022	2022		2023	2023	2023	2023	2023
Revenue											
Total Company	\$ 82,554	\$ 82,142	\$ 91,813	\$ 91,778	\$ 348,287	\$	87,284	\$ 88,646	\$ 99,618	\$ 102,522	\$ 378,070
Adjustments to Revenue											
Transitional Segment	\$ 1,773	\$ 1,794	\$ 1,728	\$ 1,552	\$ 6,847	\$	932	\$ 433	\$ 91	\$ 13	\$ 1,468
Adjusted Revenue	\$ 80,782	\$ 80,349	\$ 90,085	\$ 90,225	\$ 341,441	\$	86,352	\$ 88,213	\$ 99,527	\$ 102,509	\$ 376,602
	Fe	or the Three	Months End	ed	For the		Fo	r the Three	Months End	ed	For the
	March 31,	June 30,	Sept 30,	Dec 31,	Year Ended	М	arch 31,	June 30,	Sept 30,	Dec 31,	Year Ende
	2020	2020	2020	2020	2020		2021	2021	2021	2021	2021
Revenue											
Total Company	\$ 70,041	\$ 62,470	\$ 78,792	\$ 81,792	\$ 293,095	\$	77,996	\$ 80,464	\$ 89,059	\$ 87,816	\$ 335,336

1,443

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5,727

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1.475

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1.795 \$

\$ 76,521 \$ 78,669 \$ 87,285 \$ 86,053

1.774 \$

1,762

Ś

6,807

\$ 328,529



Quarterly Net Income Reconciliation 2022-2023

(\$ in thousands)

	For the Three Months Ended								F	or the		For the Three Months Ended									For th		
	March 31, 2022		June 30, 2022		Sept 30, 2022		Dec 31, 2022		Year Ended 2022		March 31, 2023		June 30, 2023		Sept 30, 2023		Dec 31, 2023		Year End 2023				
Net Income (loss)																							
Total Company	\$	272	\$	260	\$	3,544	\$	8,558	\$	12,634		\$	(109)	\$ 1	17,250	\$	2,064	\$	6,792	\$	25,99		
Adjustments to Net Income																							
Transitional		56		83		71		198		408			194		478		741		487		1,9		
Gain on sale of asset		-		-		-		-		-			-	(3	30,939)		-		-		(30,93		
Performance based catch-up stock compensation		-		-		-		-		-			-		1,400		78		1,264		2,74		
Impairment of long-lived assets		-		-		-		1,049		1,049			-		4,220		-		-		4,22		
New school opening costs		-		-		140		229		369			264		292		470		1,849		2,87		
FMV of Nashville Rent		-		-		-		-		-			-		115		450		450		1,01		
Severance and other one-time costs		260		-		140		863		1,263			973		1,098		100		437	_	2,60		
Total adjustments		316		83		351		2,339		3,089			1,431	(2	23,336)		1,839		4,487	•	(15,57		
Income tax effect		(89)		(26)		(97)		(678)		(890)			(408)		6,539		(513)		(1,256)		4,36		
Adjusted Net Income	\$	499	\$	317	\$	3,798	\$	10,219	\$	14,833		\$	914	\$	453	\$	3,390	\$	10,023	\$	14,7		